

# WELCOME TO THE IOP



"I believe that there is meaning in politics. I believe that this is a worthy thing to be involved in. As messy and as maddening as the process is, I've seen real meaningful change that has touched people's lives and I think we have the ability to do that. I've experienced it and I've seen it. I think we have to fight back against this persistent cynicism that says that there is no point, that there is no difference, that we shouldn't bother being involved. I think that's a toxic notion in our society and my whole point in being here at the Institute of Politics is to try to urge these young people, who have huge concerns about a whole range of issues, to get in there and make a difference and steer us in the right place because, as I always tell them, Congress is going to meet with them or without them. It's best not to avert your eyes, but to get in there and make the case for the direction you think we ought to go in. I really believe it. It's been a great career and a great calling for me to be involved in this and I want to urge others to take the same path."

- IOP Director David Axelrod
In conversation with *Chicago Tribune* columnist Eric Zorn
February 2015



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## **AGENDA**

## SUNDAY, MAY 31<sup>ST</sup>

Frank Lloyd Wright's Robie House

5757 S. Woodlawn

6 PM Cocktail Reception

7 PM Dinner

## MONDAY, JUNE 1<sup>ST</sup>

Institute of Politics

5707 S. Woodlawn

8:30 AM Breakfast/Arrival

9 AM IOP Highlights, FY15 Goals & Challenges

10 AM Fellows Roundtable

10:30 AM Programming Teams: Group Breakouts

11:45 AM Break

**Noon** Lunch & Student Program Sessions

1:30 PM Executive Session

2:00 PM Meeting Adjourns

During the 2014-15 academic year, the IOP's Speaker Series has held over 100 events, featuring a diverse group of more than 250 speakers. With 3,500 unique attendees at IOP events thus far this academic year, the IOP has seen a 25% year-over-year increase in attendance, with nearly a month still remaining in the school year.

In the Fall Quarter, highlights included *The Atlantic*'s Ta-Nehisi Coates, Rep. Paul Ryan, former Secretary of State Madeleine Albright, former Vermont Gov. Howard Dean, DNC chair Debbie Wasserman Schultz, Commerce Secretary Penny Pritzker, and former French prime minister Dominique de Villepin.

During the Winter Quarter, Speaker Series guests on campus included Supreme Court Justice Elena Kagan, former Maryland Gov. Martin O'Malley, Secretary of Housing & Urban Development Julián Castro, and former Indiana Gov. Mitch Daniels. The IOP also convened a panel on our country's changing demographics moderated by MSNBC's Alex Wagner and featuring Democratic strategist Karen Finney, Republican commentator Ana Navarro, Rock the Vote president Ashley Spillane, *National Journal's* Ron Brownstein, and Ruy Teixeira of the Center for American Progress. In addition, the IOP teamed with NBC 5 to co-host a debate for Chicago's first-ever mayoral run-off election featuring candidates Jesús "Chuy" Garcia and incumbent Rahm Emanuel.

Spring Quarter speakers included former Massachusetts Gov. Mitt Romney, NBC News' Tom Brokaw, *The Onion* editor Cole Bolton, former Sen. Jim Webb, Rep. Luis Gutierrez, former *New York Times* editor & Marshall Project leader Bill Keller, former Canadian Labour Party leader Michael Ignatieff, *The New Yorker*'s Jon Lee Anderson, NBC News' Richard Engel, and former State Department special representative to Muslim communities Farah Pandith.



Student-Led | One special highlight this year was the introduction of several student-led Speaker Series programs, including the International Policy Program and Chicago Style. For both of these series, students Programs | identified topics, booked guests, and moderated the events.

Chicago Style: Chicago Style invites prominent local elected officials, policymakers, political operatives, journalists, lobbyists, and organizers to the IOP for conversations about the current issues facing this city and state.

> During the 2014-2015 academic year, the Chicago Style student committee produced ten events. During Winter Quarter, the series featured on-the-record conversations with four out of the five major candidates for Mayor of Chicago. Other 2014-2015 Chicago Style speakers included Chicago Police Superintendent Garry McCarthy, then-President of the Chicago Transit Authority Forrest Claypool, former state senator and businessman William Marovitz, Professor Dick Simpson, and Catholic priest and social activist Father Michael Pfleger.

## Policy Program

International: The International Policy Program (IPP) is a student-run, staffadvised program at the Institute of Politics which aims to 1) develop international policy focused programming on campus and connect students with related opportunities off-campus; 2) connect students with career opportunities in international policy fields; and 3) increase awareness of international affairs on campus by promoting discussion and by actively engaging the student body to stay informed and get involved.

> This year, IPP hosted the Foreign Policy Friday series. On select Fridays during the school year, international policy experts came to the IOP for student-only discussions on current topics in world affairs, including freedom of expression and religious extremism in the wake of the Charlie Hebdo attack, the future of Guantanamo Bay, the Israeli-Palestinian conflict, Mediterranean migration, the UK election, and US-Iran relations. In the Spring Quarter, IPP also produced a two-part "Deep Dive" series examining security, trade and human rights situations among emerging powers across the globe.

> The IPP also supported career development opportunities through its "60 Minute Mentoring" series, where a small group of students chat with a noted practitioner and receive guidance and practical advice on careers in international policy related fields.

IPP will continue in assisting the IOP in its international policyrelated programming, and to actively seek and build partnerships with diverse organizations of shared interest on and off campus.



## FALL 2014 The Impact of Data Driven Journalism on Public Policy Discourse

Michael Scherer, Megan McArdle, Ezra Klein, EJ Dionne, Simon Rogers

### Rep. Paul Ryan

### Is the American Dream Dead? Growing the Middle Class in an Era of Increasing **Economic Pressure**

Austan Goolsbee, Jason Furman, Randall Kroszner, Megan McArdle, Annie Lowrey

### Hon. Howard Dean

### **DNC chair Debbie Wasserman Schultz**

### Food Politics: How Can Federal Policy Foster Innovation to Meet America's Food and **Energy Needs?**

Sec. Tom Vilsack

### What Would Milton Friedman Do About Climate Change?

Michael Greenstone, Bob Inglis, Steve Cicala

### 2014 Midterm Mayhem: Hedge Your Bets

Steve Schmidt, Larry Sabato, Jennifer Duffy, David Axelrod

### Film Screening of The Unknown Known

### **Inside the 2014 Midterm Elections**

Larry Grisolano, Ray LaHood, Mike Murphy, Neera Tanden, Howard Wolfson, Isaac Lee, Robert Gibbs

### The Middle East: A Shifting Landscape

Michael Rubin

### Sen. Dick Durbin

### Economics as a Tool of U.S. Foreign Policy

Amb. Charles Rivkin

### The Price of Democracy

FEC chair Ann Ravel

### **A Trans Revolution**

CeCe McDonald

### Who is ISIL?

Patrick Murphy, Nabeel Khoury

### Illinois Gubernatorial Surrogate Debate: UC Dems vs College Republicans

Moderated by Kevin Blever

### 2014 Midterm Mayhem: Strategy & Message

Steve Schmidt, David Axelrod

### **Being Mortal**

Dr. Atul Gawande

### Former Secretary of State Madeleine Albright

### Think Like a Freak

Steven Levitt

### **Chicago Humanities Festival: Sunday Morning**

Steve Schmidt, David Axelrod

### 2014 Midterm Mayhem: The Final Countdown

Elizabeth Wilner, David Axelrod

### Chicago Style: Chicago Transit Authority president Forrest Claypool

### Illinois 2014: Who's Winning, Who's Spinning?

Charlene Carruthers, Madeleine Doubek, Cheryl Corley, Tom Bevan, Michael Silverstein

### Former Ambassador to Russia Michael McFaul

Moderated by Peter Baker

**Chicago Style: Inside the Chicago Police Department** 

Supt. Garry McCarthy

### **Election Night Watch Party**

Roger Simon, David Axelrod, Mark Hansen, Mike Memoli, Mike Murphy, Amanda Vinicky, Patrick Murphy, Eliseo Medina, Kevin Bleyer, Megan McArdle

### 2014 Midterm Mayhem: Winners and Losers

Steve Schmidt, David Axelrod, Megan McArdle, Kevin Bleyer, Eliseo Medina

### **Avoiding a Nuclear Iran: Inside the Arms Negotiations**

Gary Samore, David Sanger

Gen. John Allen

Dog Whistle Politics: How Coded Racial Appeals Have Reinvented Racism and Wrecked the Middle Class

lan Haney López

Moneyball for Government: Can Data Do for Public Policy what It Did for Baseball?

Gene Sperling, Stephen Goldsmith, Karen Freeman-Wilson

Whither the Movement? The Future of American Labor Unions

Richard Trumka, Leo Gerard, Eliseo Medina, Steve Greenhouse

**Christina Romer** 

Former French Prime Minister Dominique de Villepin

**Special Olympics Chairman Timothy Shriver** 

Former Sen. Alan Simpson

**Money in Politics** 

Nick Confessore, Matea Gold, Ken Vogel, John Dickerson

**Ta-Nehisi Coates: The Case for Reparations** 

Ta-Nehisi Coates, James Bennett

**Commerce Secretary Penny Pritzker** 

The Five Horsemen: Managing Wicked Global Crises

Daniel Callahan

**New Conservative Agenda** 

Ramesh Ponnuru, April Ponnuru, Yuval Levin, Megan McArdle, Andrew Kelly

**National Security in the 21st Century** 

David Ignatius, Jane Harman, Mark Mazzetti



"During the fall, I volunteered to work the Speaker Series event with former Secretary of State Madeline Albright. I was obviously excited, but I had no idea how informative I would find the event and how much I would identify with what Secretary Albright was saying. Afterwards, I got the chance to speak with Secretary Albright in a smaller group. Getting to hear about her career and her reasons behind her desire to work in public service was inspiring and motivational. That is what I love about IOP events. Even when I do not expect it. I leave reinvigorated and determined to serve. Before coming to UChicago, I was rather cynical about government and did not think I would have a career there. However, after I began attending IOP events, that cynicism waned and I began to see that I could make a real impact."

-Katie Weibezahl, 2<sup>nd</sup> Year

### WINTER 2015 Gov. Martin O'Malley

### Former Indiana Gov. Mitch Daniels

### The Impact of Race and Culture at the Voting Booth

Karen Finney, Ron Brownstein, Ana Navarro, Ruy Teixeira, Ashley Spillane, Alex Wagner

### Freedom of Expression in the Face of Religious Extremism

Bruce Lincoln, Todd Henderson, Brian Leiter

### Foreign Policy Friday, Chicago Council on Global Affairs president Ivo H. Daalder

### German Ambassador to the U.S. Peter Wittig

### **Lessons from Ferguson**

Cathy Cohen, Andrew Papachristos, Ronald Johnson, Charlene Carruthers, Jamie Kalven

### **Supreme Court Justice Elena Kagan**

### **Closing Guantanamo: An Open Promise?**

Marc Falkoff, Robert Pape, Aziz Huq

### **US-Cuba Diplomatic Thaw: What's Next?**

Ana Carbonell, María de los Angeles Torres, Eddie Arruza

### Reporting on the South Side of Chicago

Natalie Moore

### The New News

Rocco Castoro, Max Read, Shani Hilton, Tom Rosenstiel

### **Believer: My Forty Years in Politics**

David Axelrod

### Gay Marriage, Marijuana, and the Minimum Wage: The Power of Citizen Democracy

Marc Solomon, Steve Copley, Chris Lindsay, Tierney Sneed

### **News & Views: Battleground Ukraine**

John Mearsheimer

### The Role of Government in the 21st Century

Bill Kristol, EJ Dionne

### Former Sen. Bill Bradley

### **Practicing Pediatrics in the Central African Republic**

Dr. Yolaine Civil

### Foreign Policy Friday: The Palestinian ICC Bid

Tom Ginsburg, Nabeel Khoury, Zach Clopton

### **HUD Secretary Julián Castro**

### Strengthening Title IX: Campus Safety, Accountability and Transparency Sumaya Bouadi, Nancy Chi Cantalupo, Laura Dunn, Lilly Jay, Tyler Kingkade

"At a Chicago mayoral debate in March co-sponsored by the IOP, I had the wonderful opportunity of asking a question to Mayor Emanuel and Commissioner Garcia. This opportunity meant a lot to me since my mom grew up in Siberia, where the thought of asking a challenging question to politicians in a public forum was unthinkable. Of all the problems affecting the city of Chicago, none seems more intractable than the persistence of segregation, so I asked the candidates what they planned to do about it. It's a difficult question - as evidenced by the fact that their answers weren't particularly satisfying. But it's an issue that I hope all of us continue to think about."

-Anastasia Kaiser, 4th Year

**SPRING 2015** : Power Forward: From the Basketball Court to the White House Reggie Love

Did the Torture Report Give the CIA a Bum Rap?

David Cole, Aziz Huq

Chicago Style: Is the Chicago Political Machine Dead?

William Marovitz

**Mayoral Run-off Election Night Watch Party** 

Aldermen Will Burns and Leslie Hairston

Former Sen. Jim Webb

Foreign Policy Friday: Migration Across the Mediterranean

Vincent Floreani, Suat Kiniklioglu

From the Greatest Generation to the Next Great Generation: A Look at America

Tom Brokaw

The Battle for Standing: Fighting for the Right to be Heard in Politics

Michael Ignatieff

**Countering Violent Extremism** 

Farah Pandith

**Fighting Corruption Inside Putin's Russia** 

Bill Browder

Mocking the Man: How Satire Helps Deepen on our Understanding of the World

Cole Bolton

View from the Hill

Rep. Luis Gutiérrez

**Impactful Art** 

Davis Guggenheim

Michelle Obama: A Life - New Book Chronicles First Lady's Journey from Chicago's

South Side to 1600 Pennsylvania with author Peter Slevin

Foreign Policy Friday, New Friend or Old Foe: Global Security among Emerging Power

Stanislav Markus, Victoria Hui, Ashley Tellis

Chicago Style: Shining a Light on Illinois Corruption

Dick Simpson

Foreign Policy Friday: Global Trade and Human Rights Among Emerging Powers

Vuyiswa Tuledo, Damien Ma

Chicago Style: Injustice, Racism, and Violence

Father Michael Pfleger

**Former Gov. Mitt Romney** 

Former Acting and Deputy Director of the CIA Michael Morell

Foreign Policy Friday: Beyond 10 Downing Street

Michael Loriaux, Martin Whalley

Reporting from the Frontline with NBC's Richard Engel and The New Yorker's Jon Lee

Anderson

The Status of Puerto Rico: A Discussion with Former Governor Aníbal Acevedo Vilá

Foreign Policy Friday, Decoding US-Iran Relations

I Will Take Your Questions Now: A Discussion with Former White House Press

**Secretaries** 

Robert Gibbs, Joe Lockhart, Dana Perino, Major Garrett

Inside the Justice Department's Ferguson Probe with Acting Assistant Attorney

**General Vanita Gupta** 

U.S. Rebalance to Asia: Assistant Secretary of State Nisha Biswal on American

**Diplomacy in the Region** 

2016: State of the Race

Jill Lawrence, Karen Tumulty

Are European Jewish Communities at a Tipping Point? Andrew Srulevitch

The IOP held its first ever Campaign Journalism Conference on May 8-9, 2015, in Chicago. In collaboration with Harvard's Nieman Foundation, the 2016 Campaign Journalism Conference was designed specifically for journalists from around the country who will be reporting on the upcoming presidential election. Attendees included journalists from outlets such as CNN, CBS, ABC, The New York Times, Associated Press, The Los Angeles Times, Univision, The Boston Globe, The Des Moines Register and more.

# 2016 CAMPAIGN JOURNALISM CONFERENCE

With speakers such as NBC's Chuck Todd, CBS News' John Dickerson, RNC chair Reince Priebus, DNC chair Debbie Wasserman Schultz, *The New York Times*' Jonathan Martin, and consultants Steve Schmidt, Stephanie Cutter, and Kevin Madden, the two-day event provided 125 attendees with a deeper look at the recent changes made in the 2016 party nomination process, the latest advancements in voter targeting and technology, and how journalists can follow the record-setting amounts of money flowing into the race.



# Speakers :

List of Reince Priebus, RNC chair Debbie Wasserman Schultz, DNC

> Sean Spicer, RNC spokesman Mo Elleithee, DNC spokesman Matt Strawn, former chair, Iowa GOP Steve Schmidt, GOP strategist Terry Shumaker, Former New Hampshire DNC member Dan Wagner, Civis Analytics Alicia Downs, Target Point Katie Packer Gage, Burning Glass Consulting Kevin Madden, Republican communications strategist Stephanie Cutter, Democratic communications strategist Peter Hart, Hart Research David Axelrod, founder and director, IOP

Jonathan Martin, The New York Times

Chuck Todd, NBC News

**Chip Griffin, New Hampshire Primary** Digest David Price, WHO-TV in Des Moines and Author, "Caucus Chaos" Mark Blumenthal, Senior Polling editor Huffington Post Peter Hamby, CNN Julianna Goldman, CBS Athena Jones, CNN Carrie Levine, Center for Public Integrity **Shane Goldmacher, National Journal** Amy Walter, the Cook Political Report Sasha Issenberg, author of The Victory Lab Peter Overby, NPR Eliza Newlin Carney, Roll Call John Dickerson, Political Director at CBS News and Political Correspondent for Slate Rob Saliterman, leader of the US

**Politics Team at Google** 









During the 2014-15 academic year, the IOP brought 21 visiting and resident Fellows to campus, including former members of Congress, award-winning journalists, and top political strategists. As part of these seminar series, Fellows also brought in a wide range of outside guests, including NPR's Peter Sagal, Indiana Sen. Joe Donnelly, and ESPN's Hannah Storm.

Fellows held a total of 95 seminars exploring a wide range of topics from Chicago's municipal elections and the intersection of sports, politics and culture to global youth issues and the Iowa Caucuses. Fellows also participated in a number of activities with student groups outside of the IOP, including UChicago Amnesty, Newberger Hillel, Minorities in Public Policy Studies, and the Chicago Policy Review.





"As an intern for the Fellows Program, I was given the opportunity to organize a photography exhibition for Scout Tufankjian, a Winter 2015 Fellow and photojournalist who covered both of Obama's presidential campaigns. Open for one week during Winter Quarter, the exhibition took place in a local bookstore and featured photography from Tufankjian's coverage of the campaigns, as well as her work on the Egyptian revolution and the Armenian diaspora. I am really grateful to the IOP staff for allowing me the creativity and resources to take this idea and turn it into a reality—in addition to being able to learn event planning skills through my work, this opportunity taught me how politics can become accessible to a wide variety of people and interests, and how I can use my interests in photography to further engage in politics."

-Kristin Lin, 3<sup>rd</sup> Year

## 2014 Fall Quarter Fellows



KEVIN BLEYER SCREENWRITER, AUTHOR, AND PRODUCER

"Politics & Pop Culture: Making Politics Palatable Through Media"

Through conversations with the purveyors of popular politics, this seminar series explored how contemporary mainstream media take politics as their subject.

Bleyer's sessions examined the science of bringing art back into politics, through speechwriting, satire, television, and movies. Notable guests included Kevin "KAL" Kallaugher, Peter Sagal and Chris Donovan.



MEGAN McARDLE COLUMNIST, BLOOMBERG VIEW

"Inside the Sausage Factory: Between the Campaign Trail and Actual Policy"

This seminar series delved into our policymaking process and why it often produces different outcomes from what voters, and even politicians, expect.

McArdle explored these questions through discussions on Obamacare, national security legislation, and marijuana decriminalization. Notable guests included Mark Kleiman, Julian Sanchez, Michael Cannon, and Francis McArdle.



ELISEO MEDINA
CHAIR, SEIU, CIVIL PARTICIPATION & IMMIGRATION INITIATIVE

"Immigration and the American Dream: Change From the Ground Up" Medina's seminars explored the problems with the current immigration system, the building of the immigrant rights movement, the status of legislative reform efforts, and its political and social impact of the debate. Notable guests included Mario Diaz-Balart, Angela Kelley, and Cristina Jimenez.



PATRICK MURPHY FORMER CONGRESSMAN, D-PA

"Charging the Hill: A Veteran's Perspective on War, Policy, and the Media" Murphy's seminars explored the political realities that often serve as barriers to solving our country's biggest challenges, including the threat of ISIS, Congress' role in declaring war, our nation's growing civilian-military divide, military sexual assaults, and the lessons he learned as a Democrat in a traditionally Republican district. Notable Guests included: John Levi, Joe Donnelly, and Melissa Fitzgerald.



STEVE SCHMIDT FORMER SENIOR ADVISER TO JOHN MCCAIN'S PRESIDENTIAL CAMPAIGN

"Running for President"

In his seminars, Schmidt explored the evolution of political campaigns over the history of the United States through his perspective of a seasoned campaign strategist. Special attention was paid to the evolving coalition and demographics that have shaped recent presidential elections. Notable guests included Stephanie Cutter, Bob Shrum, Mark McKinnon.

### 2015 Winter Quarter Fellows



BILL BRADLEY
FORMER SENATOR (D-NJ)

"Bevond Stalemate"

Former senator Bill Bradley joined the IOP to take a look at politics in America today and offered a no-holds-barred prescription on subjects including job creation, education, immigration, foreign policy and the role of money in politics. Bradley offered bipartisan solutions to reinvigorate our democracy and shared how we can move our country forward.



E.J. DIONNE
COLUMNIST WITH THE WASHINGTON POST

"Running for President"

Looking at the future of progressives and conservatives in a post-Obama world, Dionne explored what lies ahead for those movements. While many saw Barack Obama's election as ushering in a new progressive era, Dionne discussed the development of split-level politics, which pits Democratic Presidents against a Republican-controlled Congress and vice-versa.



TIM PHILLIPS
PRESIDENT OF AMERICANS FOR PROSPERITY

"The Case for Political Movements and Conservatism"

As a leading member of the conservative movement, Phillips used his seminars to discuss the role of outside groups and movements in American politics today. Among other topics, Phillips explored the Tea Party movement, what it takes to start a political movement and get others to rally around an issue, and how to change the status quo.



ZEENAT RAHMAN FORMER SPECIAL ADVISER TO SECRETARIES CLINTON & KERRY ON GLOBAL YOUTH ISSUES

"Next Generation Diplomacy: Leadership and Diplomacy in the 21st Century"
Young people today are one of the foremost potential drivers of economic and social progress; they are rising power centers, credible voices, and key influencers in their communities.
Rahman explored the impact of young people on political, social, and economic issues around the world. Notable guests included Radhika Prabhu, Ariana Berengaut and Tristram Perry.



SCOUT TUFANKJIAN PHOTOJOURNALIST

"Through A Lens - Campaigns, Politics and Life"

During her seminars, Tufankjian explored the role of photojournalists in covering presidential campaigns as well as other stories of national and international import when everyone with a mobile phone is a photographer. Discussions included her lessons learned covering the 2008 and 2012 Obama campaigns, and coverage of dangerous conflict zones around the world.



LAURA WASHINGTON
ABC-7 CONTRIBUTOR & CHICAGO SUN-TIMES COLUMNIST

"Elections 2015: The 'Real' Thing"

Washington examined Chicago politics in all its glory, providing context and insight on the Feb. 24 citywide elections, and subsequent runoffs. The seminars included discussions and presentations on Chicago political history, from the days of Congressman William "Big Bill" Dawson and Richard J. Daley to Barack Obama and Rahm Emanuel. Notable guests included Toni Preckwinkle, Kimberely Foxx, and Jacqueline Grimshaw.



BRAD ANDERSON & KAREN SLIFKA CAMPAIGN STRATEGISTS

"A inside look into the battle and theater that is the lowa Caucuses" Looking at the role of the lowa Caucuses in the 2016 presidential election, Anderson and Slifka offered a comprehensive and detailed understanding of the political climate in lowa in relation to the role of the media, how candidates campaign in lowa including strategy and unique messaging, and the particular qualities of the voters in lowa on both the Democratic and Republican side.

## 2015 Spring Quarter Fellows



LZ GRANDERSON

CNN CONTRIBUTOR AND A SENIOR WRITER FOR ESPN

"Beyond the Box Score: Exploring the intersection of sports, politics and society"

At first glance, sports are an escape from the "real world." But upon closer inspection, they can be seen for what they really are--a reflection of society. From college athletes unionizing to the off-field violence in the NFL, Granderson looked at some of society's most pressing issues of the day and showed how professional and amateur sports are shaped by them.



KATE GROSSMAN
DEPUTY EDITORIAL PAGE EDITOR CHICAGO SUN-TIMES

"The Politics of School Reform"

Chicago has been convulsed over the last few years by the election of a take-no-prisoners, reformist mayor, a historic teachers' strike and the largest wave of school closings in recent U.S. history. In a series of eight seminars, Grossman explored the education fault lines in Chicago and across the nation and considered a path forward.



DAVIS GUGGENHEIM
DOCUMENTARY FILMMAKER & PRODUCER

"The Art of Documentary Filmmaking"

During his fellowship, Guggenheim discussed the role of documentaries in public life, how he approaches his work as a filmmaker, and gave a behind the scenes view of directing documentaries. Guggenheim discussed topic selection, story development, defining your audience, and interviews, using his recent films such as *An Inconvenient Truth* and *Waiting for Superman* as examples.



**SUAT KINIKLIOĞLU**FORMER MEMBER OF TURKISH PARLIAMENT

"The Bridge Between the Bosphorus: Turkish domestic and foreign policy in a critical neighborhood" Turkey is situated at the crossroads of five intersecting regions: the Balkans, the Black Sea, the Caucasus, the Middle East and the Eastern Mediterranean. Kınıklıoğlu's series provided a comprehensive picture of Turkey's domestic and foreign policies, as well as perspective on U.S. foreign policy.



RAY LaHOOD FORMER CONGRESSMAN (R-IL) AND FORMER SECRETARY OF TRANSPORTATION

"Pothole Nation: The present and future of American politics"

With the race for 2016 kicking off in earnest, LaHood explored the Republican field, the early primary states, key constituencies in the party, and emerging strategies for each candidate during his fellowship. His second seminar dove deeply into the inner workings of Congress, from leadership to questions of political gridlock.



DAN PFEIFFER
FORMER TOP ADVISOR TO PRESIDENT OBAMA

"Running for President"

As a former senior White House strategist, Pfeiffer examined how governing has changed in the digital age. Using the experiences of the Obama campaigns and White House, Pfeiffer explored the rise of social media and new technology, their implications for politics, and what's next on the horizon.



MARK UDALL FORMER SENATOR (D-CO)

"21st Century Senate: Gridlock, Partisanship & Emerging Conflict "

Unprecedented gridlock and partisanship have recently seemed to undermine the effectiveness of the U.S. Senate, our most deliberative body. This seminar explored in four sessions whether the Senate can meet the domestic and international challenges and opportunities facing the United States.



GENEVIEVE WOOD
SENIOR CONTRIBUTOR, THE DAILY SIGNAL, THE HERITAGE FOUNDATION

"The Role of Think Tanks in Shaping Public Policy"

This seminar series focused on think tanks in the United States, and how they have evolved beyond research institutions to become key actors in contemporary public policy debates. Wood also explored policy solutions for three of the most hotly debated political topics - income inequality, healthcare, and voting rights.

The Internships Program is an essential pillar of the IOP, one that encourages students to go into public service by providing them with both practical experience and the robust professional network necessary to succeed. The IOP's Internship Program distinguishes itself from others in its committment to providing students financial support so that any student can pursue these opportunities regardless of economic status. Since January 2013, the IOP has provided more than 500 paid political and public service internships in local, national and international settings and has expanded its programming to include three distinct platforms:

1) Urban Policy and Research Program (UPReP); 2) the IOP Summer Internship Program; and 3) the IOP Summer Stipend Program.

The impact of the IOP's Internship Program is significant as local, national and international organizations, both government and otherwise, receive substantive support in a time of limited budgets. Additionally, students gain valuable hands-on experiences and skills to further their public service careers while being paid for their work. Furthermore, this program enables UChicago students to make tangible contributions towards improving the quality of life in Chicago and beyond.

In the coming year, we plan to not only increase and diversify our offerings, but also to help students focus on career exploration and next steps after the internship. In this way, we hope to support students to choose careers that match their skills and goals.



## Internships Program Components

Since 2013, IOP interns have provided over 185,000 hours of service to their host organizations. The IOP supported 337 internships for the 2014-2015 year, including Summer 2015 internships. That's a 98% increase in the number of internships since the first year of the IOP. 100% of employers would like to host UChicago students again. The IOP added over 40 new employers this year.

# **Internships**

Academic Year: In January 2014, the IOP significantly expanded its Internships Program with the creation of the Urban Policy & Research Program, in partnership with UChicago Career Advancement, University of Chicago Crime Lab and the Urban Education Lab. This academic year program offers students part-time, paid policy and research internships in local government agencies and Chicago aldermanic offices, allowing them to utilize their rigorous UChicago education to tackle complex urban challenges. Student internships are supplemented by monthly events and programming, and give them the opportunity to reflect on their experiences and learn from their peers. This year, the program supported 30 students working in city government, aldermanic, local and state offices.

# **Internships**

**Summer**: The IOP Summer Internship Program offers substantive internships in the political, policy, and public service sectors. The program gives UChicago undergraduate students the opportunity to have meaningful, careeroriented experiences with organizations and agencies doing important political and policy work, including legislative offices, cabinet agencies, U.S. Embassies, municipal governments, think tanks, NGOs, news agencies and political consulting firms. Additionally, the IOP provides stipends to any student accepted into the established White House and State Department Internship Programs. The IOP provides pre-internship training each May in Chicago and programming for our interns in Chicago, Washington, D.C., and New York during the summer.

> In the summer of 2014, the IOP offered nearly 300 such internships in Chicago, Washington, D.C., and New York, as well as in 20 other domestic locations and 13 different countries. These summer interns provided more than 182,000 hours of service to their employers - a substantial amount of time and energy given to the betterment of politics and public service throughout the world.

# **Program**

Summer Stipend: In order to reach an even greater number of students, in May 2014 the IOP developed the Summer Stipend Program. Students are given the opportunity to apply for funding to support a substantive summer internship or project outside of the internships offered by the IOP and the University at large, so long as the opportunity is related to politics, policy or public service. In the summer of 2014, the IOP was able to provide 50 students with stipends, which helped to provide additional organizations more than 15,000 hours of service to their employers.

# Student Highlights

The White House (Communications): Liz Stark, 2<sup>nd</sup> Year
The White House (Office of the First Lady): Peggy Xu, 2<sup>nd</sup> Year
US Department of State (Political and Economic Section of U.S. Mission
to the UN Agencies in Rome, Italy): Caroline Wegner, 3<sup>rd</sup> Year
Office of the Governor of Texas, Greg Abbott: Stowe Eighmy, 1<sup>st</sup> Year
ABC News: Summer Fields, 3<sup>rd</sup> Year
Office of the Mayor of Detroit, Mike Duggan: Maya Grever, Class of
2017 and Tom Horton, 2<sup>nd</sup> Year

## GOVERNMENT AGENCIES

### (in 10 countries)

**GOVERNMENT**: Argonne National Laboratory

Cook County State's Attorney's Office

Embajada de México en Estados Unidos

Illinois Department of Juvenile Justice

India Ministry of External Affairs

New York City Department of Health

Office of the United States Trade Representative

Organisation for Economic Co-operation and Development (International: France)

Public Defender Service for the District of Columbia

**Truman National Security Project** 

U.S. Attorney's Office for the Southern District of California

U.S. Commission on International Religious Freedom

U.S. Consumer Financial Protection Bureau

U.S. Department of Commerce

U.S. Department of Defense

U.S. Department of Education

U.S. Department of Energy

**US Department of Health and Human Services** 

U.S. Department of Housing and Urban Development

U.S. Department of Interior

U.S. Department of Labor

### U.S. Department of State

- · Washington, D.C.
- Austria
- Belgium
- Chile
- France
- Hungary
- Italy
- Sweden
- Thailand
- The Netherlands

### **U.S. Department of Transportation**

U.S. Division of Indian Affairs, Office of the Solicitor

**U.S. Environmental Protection Agency** 

U.S. Equal Employment Opportunity Commission

U.S. Peace Corps

U.S. Securities and Exchange Commission

The White House

# POLITICAL OFFICES

**ELECTED &** Illinois Republican Party

Office of Congresswoman Debbie Wasserman Schultz (D-FL)

Office of Councilman Member Brad Lander (NYC)

Office of Council Member Brad Lander (NYC-39)

Office of Governor Greg Abbott (R-TX)

Office of Governor Maggie Hassan (D-NH)

Office of Governor John Kasich (R-OH)

Office of Governor Larry Hogan, (R-MD)

Office of Governor Gina Raimondo (D-RI)

Office of the Mayor of Chicago, Rahm Emanuel (D)

Office of the Mayor of Detroit, Mike Duggan (D)

Office of the Mayor of Los Angeles, Eric Garcetti (D)

: Office of the Mayor of New York, Bill de Blasio (D)

Office of the Speaker of the Texas House of Representatives, Joe Straus (R)

Office of State Representative Kelly Cassidy (D-IL/14)

Office of State Representative Will Guzzardi (D-IL/39)

Office of State Representative Christian Mitchell (D-IL/26)

Office of State Representative Mike Thompson (D-CA/5)

Office of State Senator Heather Steans (D-IL)

Office of U.S. Senator Mark Kirk (R-IL)

Office of U.S. Senator Mitch McConnell (R-KY)

Office of U.S. Senator Edward Markey (D-MA)

Office of U.S. Senator Elizabeth Warren (D-MA)

## ADVOCACY GROUPS

### Education

Advance Illinois

Bridge2Rwanda (International: Rwanda)

Chicago Foundation for Education

**Collegiate Scholars Program** 

Council for Adult and Experiential Learning (CAEL)

DonorsChoose.org

**Facing History and Ourselves** 

Illinois Network of Charter Schools

Stand for Children

UChicago Crime Lab and Urban Education Lab

**UChicago Institute of Politics** 

**UChicago Office of Federal Relations** 

YMCA of Metropolitan Chicago

### Health/Science

Ci3

**Forest Preserve Foundation** 

**Global Growers Network** 

**Thirty Million Words** 

**University of Chicago Hospitals** 

University of Chicago MacLean Center for Clinical Medical Ethics

### **Human Rights/Philanthropy**

All Chicago

**American India Foundation** 

**Artists for Peace and Justice** 

Court Appointed Special Advocates (CASA)

**Equality Illinois** 

Gill Foundation

**Human Rights Watch** 

**NAACP** 

**Roots of Hope** 

STAND: the Student-Led Movement Against Mass Atrocities

Surviving Life After a Parent Dies

The Clinton Foundation

The John D. and Catherine T. MacArthur Foundation

**United African Organization** 

### Legal

**Chicago Innocence Project** 

**Environmental Law & Policy Center** 

Illinois Coalition for Immigrant and Refugee Rights

JusticeWorks YouthCare

Latino Policy Forum

Latinos Progresando

**Legal Services Corporation** 

**National Immigrant Justice Center** 

**Orleans Public Defenders** 

Public Defender Service for the District of Columbia

Sargent Shriver National Center on Poverty Law

Southern Poverty Law Center Vera Institute of Justice **World Justice Project** 

### Policy/Politics

**CHANGE Illinois** 

**Meridian International Center NARAL Pro-Choice Massachusetts National League of Cities** No Labels **Organizing For Action Reboot Illinois** 

Take Back Action Fund

The Conservative Reform Network

THINK-TANKS American Enterprise Institute American Health Policy Institute

Carnegie Endowment for International Peace Center for Economic and Policy Research

Center for the Study of the Presidency and Congress **Fellowship** 

Institute for Justice Clinic on Entrepreneurship

**R Street Institute** 

The Brookings Institution The Manhattan Institute

The Tahrir Institute for Middle East Policy

The Urban Institute

## **POLITICAL** 270 Strategies CONSULTING

**AKPD Message and Media ASGK Public Strategies Benenson Strategy Group** Blue Engine Media Blue State Digital Freedman Consulting, LLC

**Gelman Consulting** 

**Precision Strategies** 

**Republican Governors Association** 

The Dershowitz Group

MEDIA : ABC News **Advance Local** 

Bloomberg

**Bustle** 

Calkins Media

**CBS News** 

CNN

**Des Moines Register** 

**FOX News** 

**POLITICO** 

**Pulitzer Center on Crisis Reporting** 

Radio Iowa

The American Prospect

The Huffington Post

The Tampa Bay Times

The Weekly Standard

Univision

### 2014/2015 URBAN POLICY & RESEARCH PROGRAM PLACEMENTS

# CHICAGO 42nd Ward

Advance Illinois

PLACEMENTS Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) Chicago Division

Chicago Department of Public Health

**Cook County Department of Corrections** 

Cook County Sheriff's Office

**Chicago Police Department** 

Chicago Public Schools - Computer Science 4 All

Chicago Public Schools - Office of Social and Emotional Learning

Chicago Transportation Authority

Department of Family & Support Services

Generation All

Illinois Criminal Justice Information Authority (ICJIA)

Illinois Governor's Office of Health Innovation & Transformation

Illinois Health Insurance Marketplace

**Latinos Progresando** 

Office of State Rep Christian Mitchell

**UChicago Crime Lab** 

**Urban Education Lab** 

**US.** Department of Education



"People think I must have insane connections to have landed an internship at the US Embassy in Sweden. I feel like I'm letting them down when I admit that I don't know anyone in politics. I just have the incredible fortune to be involved with the IOP. This institute has given me opportunities I never would have thought possible for my undergraduate experience, and I will be forever awed and grateful for the amazing doors that have been opened to me."

-Jenny Keroack, 3<sup>rd</sup> Year



Many students are drawn to the IOP because of an eagerness to serve the community. Our Student Civic Engagement (SCE) program, considered the "action arm of the IOP," allows students the opportunity to engage in leadership training, peer mentorship, site visits, and community-based projects, many of which are designed and implemented by the students themselves.

One of the main goals of the SCE Program in 2014-15 was to hone its professional development and mentorship capacities, which we have done successfully through a mix of staff- and student-led programs and initiatives. These include the Shriver Program and the Iowa Project, as well as two student-led programs, the Women in Public Service Program and the Leaders of Color Initiative.

As a result of intensive work by student and staff members, Student Civic Engagement is the most rapidly growing part of the IOP, with close to 10,000 hours of student involvement already completed in the 2014-2015 school year. More than 450 UChicago students have participated in SCE projects this year, providing 7,500 community members with a variety of effective services. This level of engagement exceeds any service or civic engagement initiative that a University of Chicago student-led body has achieved.

Additionally, we have taken students on successful public service-oriented treks to China, San Francisco, Los Angeles, Springfield, IL, and Washington, DC, exposing students to issues and opportunities outside of Chicago.



# SCE Projects

Student | Whether it's tutoring immigrants for naturalization exams, teaching civics to middle school students in Chicago public schools, or providing tech support for community groups and city agencies, these civic engagement projects allow students to make a tangible impact in communities and develop themselves as civic actors.

BallotReady: BallotReady is an online voter guide offering users straightforward, non-partisan information about the candidates and referendums on their ballot. Currently in its pilot phase, BallotReady is a start-up project of current UChicago students and alumni.

Citizen Schools: Citizen Schools is a national organization which partners with public middle schools in low-income communities to provide an expanded learning day, rich with opportunities. The IOP has partnered with Citizen Schools and a growing group of dedicated students to teach a Run for Office curriculum in three CPS middle schools.

Leaders of Color: Leaders of Color is a student-organized professional leadership skills development and mentorship program for first and second year students of color. This initiative aims to address the current deficit of racial and ethnic diversity in the various advisory bodies and leadership training opportunities across UChicago.

## Alliance

Maroon Veterans: The Maroon Veterans Alliance is a student run veteran support and advocacy program based at the University of Chicago. The main facets of the program are Points for Patriots (PFP) and the Veteran Career Advocacy Program (VCAP). PFP consists of tennis and basketball events that strive to increase awareness of PTSD and TBI as well as raise money for the Intrepid Fallen Heroes Fund. VCAP is responsible for empowering our veterans with essential skills for success in today's job market.

## UChicago:

New Americans : New Americans UChicago is a dynamic student-led tutoring program designed to help new immigrants become citizens of the United States. Through direct, hands-on program opportunities students are able to develop personal connections with local community members, learn more about issues facing immigrant communities, and help develop partnerships with local community organizations aiming to provide services and support for Chicago's immigrant population.

TechTeam: TechTeam takes students into South Side community-based organizations to provide capacity-building and digital media support. TechTeam members received digital strategy training and mentorship from political experts, and apply this knowledge in the work they do with local organizations.

Women in Public <sup>™</sup> WPSP provides training, mentorship, and support to women Service: interested in public service. The project consists of weekly meetings and committees working on monthly programming, a Winter Quarter Leadership Institute, and a Spring Quarter community action project.

### **Election Judges** (Each election season)

Each election cycle, the SCE partners with the Student Leaders in Elections, and the Chicago Board of Elections to engage UChicago students to serve as election day judges. This academic year, 75 students volunteered as judges for both the 2014 midterm elections and the 2015 Chicago municipal elections.

### TurboVote (Each election season)

TurboVote is a national, nonpartisan organization that builds technology to make the voting process easier for all. Every election season, the IOP works with UChicago Student Government to push voter registration and engagement to students on campus. In November 2014 UChicago ranked #10 in the nation for best voter registration numbers on college campuses due to our partnership with TurboVote.

### **UChicago Political Union**

The UCPU is a non-partisan, student-run organization which aims to provide a forum for quality, lively debate in the student body, and to provide a community for those who enjoy the free exchange of ideas.

### Chicago Bound

Chicago Bound is a student-led pre-orientation program and yearlong cohort program sponsored by the University Community Service Center (UCSC) and the Institute of Politics, intended to promote community awareness and civic engagement to first year students as they enter the College. Through this program, students complete service projects in neighborhoods all across the city, learn about urban issues, and meet with community residents and leaders. The Chicago Bound cohort is also given the opportunity to lead workshops and teach-ins with other students, to meet with IOP Fellows-in-Residence and other guest speakers, and to serve as student leads for the future Chicago Bound cohorts of incoming first year College students.

# National Conference

**IMPACT**: For the first time this year, the IOP partnered with the UCSC and the Office of Civic Engagement to bring 15 undergraduate and graduate students to the IMPACT 2015 conference in Los Angeles. CA. The IMPACT Conference is historically the largest annual conference focused on the civic engagement of college students in community service, service-learning, community-based research, advocacy and other forms of social action, and brings together students, administrators, faculty, AmeriCorps members, and nonprofit professionals from all across the U.S. to share resources and opportunities and develop new ideas and projects.

# Trips & Site Visits

To offer students the opportunity to engage actively with issues beyond campus, the IOP hosts student trips to key areas of the country and the world each year. Each trip offers groups of 10-20 students the opportunity to meet with practioners and explore internship and career options in public service.

September 2014: WPSP visit to China

December 2014: Career trek to San Francisco

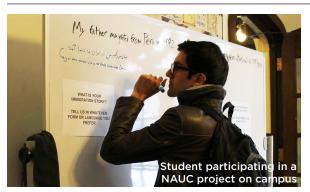
February 2015: Trip to annual IMPACT National Conference in LA

March 2015: Visit to Springfield, IL March 2015: Visit to Washington, DC May 2015: Visit to Des Moines, Iowa



"The Women in Public Service Program has truly been an invaluable resource on campus since its conception in 2013. I can honestly say that joining WPSP was one of the best decisions I've made since matriculating at this university. I can't help but feel inspired by the wonderful public servants we've been able to interact with, such as Zeenat Rahman, Secy. Madeleine Albright, and Amara Enyia. My peers in the cohort are absolutely phenomenal, and I so deeply cherish this community of motivated young women. We all aspire to positively impact the communities around us, and I have no doubt we will succeed."

-Liz Stark, 3rd Year





The Shriver Program consists of three key components. In the fall, students attend a Shriver Case Study, which examines a key challenge and success in Sargent Shriver's career. For fall 2014, students learned from Bill Josephson, former General Counsel of the Peace Corps, and Jamie Price, SSPI's Executive Director, about the creation of the Peace Corps. The case study was explored during weekly workshops lasting one month. In late fall, students applied for the Shriver Fellowship, which challenged them to work in a group of 12-14 students to address a complex urban challenge.

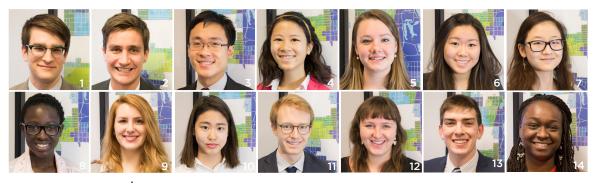
The selected Shriver Fellows met weekly starting in Winter Quarter and were taught key leadership skills. In addition, they learned about issues facing Chicago and its citizens and worked together to develop solutions to address these challenges. By the end of Spring Quarter, the Shriver Fellows developed a program which will form the basis for 10-week full-time internships during the summer. For summer 2015, Shriver Fellows will be working on the Chicago Peace Corps, an effort to bring lasting and sustainable peace to Chicago's most violent communities.



## 2014/15 Shriver Fellows

1

For the inaugural year of the program, the IOP selected 14 students as Shriver Fellows. Under the direction of the IOP, these Fellows engaged in weekly workshops and public service leadership training where they worked together to address a complex urban challenge. This cohort of Fellows will continue its work through the summer months through funded internship opportunities.



- : Ivan Parfenoff, College Student, History '16
- 2 Tyler Ross, College Student, Public Policy & Economics '16
- 3 Tze Ern Teo, College Student, Philosophy '16
- 4 : Helen Ho, College Student, Sociology '16
- **5** : Madelaine Pisani, College Student, Political Science '16
- 6 Brittany Lee, College Student, Public Policy, '18
- 7 Peggy Xu, College Student, Law, Letters, and Society '17
- 8 : Patricia Oigo-Nyaega, College Student, Philosophy '16
- 9 : Gracelyn Newhouse, College Student, Public Policy '16
- 10 : Mary Moon, College Student, Political Science '18
- 11 Riley Paul, College Student, Public Policy & Philosophy '16
- 12 Jane Huber, College Student, Public Policy '16
- 13 James McDonough, College Student, Latin American Studies '16
- 14 : Stephanie Greene, College Student, English '17

"I think the great thing about the IOP here at the University of Chicago is that students are inspired to go into public service. They are here on their own volition. They are doing these seminars. They're not getting college credit. They're not even getting certificates. They're here because they love public service. I had this energy, this desire, this calling to serve, and I see that same calling in these young women and men who go to the IOP. They just want to make their communities and our country better. They want to do it through public policy in most cases and they can do it, I know they can do it, and they're learning here how they can do it in a very tangible way."

-Patrick Murphy, Former Congressman & Fall 2014 IOP Fellow



# In February 2015, the IOP launched The Iowa Project, a year-long program to get students involved in the Iowa caucuses.

From candidate announcements in the spring of 2015 to the winter of 2016 when lowans hit the polls, the lowa Project is facilitating student opportunities to learn about the structure and operations of a modern presidential campaign; to understand the unique political culture and history of lowa; and to acquire tangible skills through workshops, field trips, volunteering and hands-on career opportunities. It is an amalgam of all of the IOP programs areas, incorporating civic engagement, internships, visiting fellows, and speakers.

## Campaign Bootcamps

From February through April 2015, the IOP ran a series of six handson workshops that gave students training in core aspects of campaign operations, such as campaign management; field organization & coalition building; advertising and messaging; advance and logistics; fundraising; and media relations. Guests included Tracy Sefl, Doug Heye, Chelsea Kammerer, Craig Robinson and others.

## Visiting Fellows Seminars

During the week of March 2nd, 2015, the IOP hosted Republican strategist Karen Slifka and Democratic strategist Brad Anderson as Visiting Fellows. Slifka and Anderson, who have extensive experience running campaigns in Iowa, held three joint seminars that exposed students to the structure of the Iowa Caucuses and the nuances of this unique "first in the nation" state.

## Spring Field Trek

In early May, IOP staff led Iowa Project Fellows on a two-day immersive trek to Iowa. Students met with veteran journalists, political consultants, and campaign operatives to better understand the caucus process in 2016 and the broader political culture of Iowa. Students used the trek to learn more about potential summer opportunities and to make the necessary connections to help secure them.

## Summer Internship Opportunities

For 10 week blocks from June to September, the Iowa Project Fellows will work in Iowa on some aspect of the presidential campaign process. The eight students on the Journalism track have already been matched with positions at ABC, FOX, CNN, Bloomberg, Radio Iowa, and *The Des Moines Register*. The 11 students on the Field track will secure opportunities of their own through consulting firms, campaigns, or party organizations.

## Fall & Winter Field Treks

The IOP will lead at least one weekend trip to lowa during Fall and Winter Quarters so that interested students can have the opportunity to volunteer on various campaigns. Iowa Project Fellows will act as helpful guides and facilitators of these trips, along with IOP staff.

## 2014/15 Iowa Fellows

In March 2015, the IOP announced the 19 students selected as Iowa Project Fellows. These students will spend the summer of 2015 interning in Des Moines, with 11 of them working in the field and eight of them as interns for major news outlets, including CNN, FOX, ABC, Bloomberg, The Des Moines Register and Radio Iowa.



- 2 : Cristina Ochoa, College Student, International Studies '15
- Diego A. Loyo Rosales, Political Science '17
- Elazar M. Chertow, College Student, History '18
- 6 : Maya Kliger, College Student, Political Science and History '18
- Meghan Murphy, College Student, Political Science '15
- 8 : Mikia Manley, Harris School, MPP '16
- 9 : Samantha Slaton, College Student, Sociology '16
- 10 : Dake Kang, College Student, History and Mathematics '16
- 11 : Kennedy B Green, College Student, Political Science '18
- 12 Maggie Loughran, College Student, Political Science '18
- 13 : Matthew A. Foldi, College Student, Political Science, '18
- 14 : Max M. Freedman, College Student, Political Science, '18
- 15 : Adam Biesman, College Student, Undecided
- 16 : Alexander Goodwin, College Student, Economics '17
- 17 : Asya Akça, College Student, Political Science '18
- 18 : Brendan M. McGuire, College Student, History '16
- 19 : Henry Hahn, College Student, Economics and Philosophy '16

"From my first moment on campus, I always looked for ways to be involved with the IOP. Whether I was introducing Governor Daniels or speaking at Election Night, I always felt I had a place there. I was so excited when the Iowa Project Fellowship was announced; it felt tailored for me. I haven't yet had the opportunity to work on a campaign, so the bootcamps, which taught the history of the caucuses and the importance of good grassroots organizing, were immensely helpful. This summer I'm looking forward to engaging lowans and helping the campaign I'm working for as the winnowing process begins."

-Max Freedman, 1st Year

Over the past year, the IOP has greatly expanded its communcations strategies, the success of which can be seen across all program areas of the IOP. During this academic year the IOP has been featured in news outlets such as CNN, CBS, ABC, NBC, FOX, BuzzFeed, POLITICO, *The New York Times, The Washington Post, The Wall Street Journal*, and The Huffington Post.

By isolating newsworthy sound-bytes immediately after events and sending them out to reporters, such as Supreme Court Justice Elena Kagan's comments on cameras in the courtroom, the IOP has been able to generate increased news coverage. Chicago news outlets have been a fixture at major IOP watch parties for events such as the mayoral runoff and President Obama's State of the Union address, with local shows coming to the IOP and interviewing both students and staff.

By ramping up on-campus outreach this year with the additions of the Outreach specialist position and a Multimedia specialist with a background in graphic design, the Communications team has helped reach all communities around campus. An emphasis on new videos, including ones from San Francisco, Washington, D.C., Iowa, and Springfield, has made the IOP more engaging to a digital audience.

At the beginning of Fall Quarter, the IOP launched a campaign to drive more traffic to our "Get Involved" page, where students could learn about all of the ways that they could engage with the IOP. Last year, this website page was not among the top 10 most visited pages on our site. This year, the page was ranked in the top five, an indication of the reach and success of this outreach campaign.



# By the Numbers

## By the YOUTUBE SUCCESS

Nearly 10,000 views for Tom Brokaw event

## \* FACEBOOK

Grew to 4,115 followers. Our video of the student trek to Washington, D.C. reached more than 2,500 people

### **TWITTER**

A 20 percent increase in followers during the past year to 6,165

### **INSTAGRAM**

Doubled our followers during the past year to 346

### **WEBSITE REACH**

This year, our website has been visited by more than 30,000 users, over half of which are new visitors to our site. That's a combined 135,000 page views. We set a new record with our live stream of the Elena Kagan event, with over 2,500 total views

### **NEWSLETTER IMPACT**

Average open rates are over 40 percent, which is double the national average for educational and political newsletters



## The Gate I

The IOP provides support to The Gate, UChicago's independent, undergraduate publication covering politics and policy on the local, national and international levels. The Gate's content is developed, written and published entirely by UChicago students.

Over the past year, The Gate published more than 90 articles, averaged 5,000 site visits per month, was cited by Nate Silver on fivethirtyeight.com, awarded over \$1000 to student journalists pursuing reporting work this summer, and published interviews with Commissioner Chuy Garcia, former Senator Bill Bradley, and former RNC Chairman Michael Steele.

The Gate also increased opportunities for student journalists to learn new skills and access new resources. It hosted intimate lunches for students with columnists E.J. Dionne from *The Washington Post*, Megan McArdle from *Bloomberg News*, Zineb El-Rhazoui from Charlie Hebdo, and Laura Washington from *The Chicago Sun-Times*; piloted a reimbursement fund for students traveling to reporting locations, hosted a journalism skills workshop with Steve Edwards; and released a print anthology of our best articles.

The new leadership team is planning to build on the successes of this year by offering more opportunities for students to cover IOP events and interview special guests, and by expanding its social media and marketing operations to increase the reach of its work.



Since the beginning, the IOP has partnered with campus and community organizations, government agencies, and individuals to ensure that our work has the most reach and impact possible. Each year the IOP partners with more than 100 organizations to offer speaker events, fellows opportunities, and student engagement programs. The IOP is able to nearly double its capacity to reach and impact audiences and communities because of these 100-plus substantive partnerships.

To maximize the effectiveness of these partnerships, the IOP developed an in-depth process that engages all IOP teams in partnership development. A member from each of the speaker series, fellows, communications, and student programs teams meet bi-weekly to review all partnership requests. By having all teams provide input, the IOP ensures that its partnerships are mission-aligned, effective, and executable. The following examples showcase the IOP's commitment to partnerships, which further inspire a new generation of leaders in the fields of public service and politics:

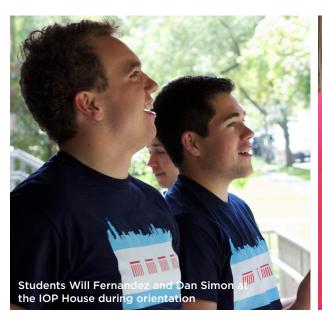
- The co-development and management of multiple academic-year student programs, including Chicago Bound and the annual IMPACT National Conference, with the University Community Service Center.
- Supporting one of the University's newest initiatives, the Civic Leadership Academy, an interdisciplinary program designed to benefit rising leaders in nonprofit and local government agencies within the City of Chicago and Cook County, with the Office of Civic Engagement and multiple other University partners.
- Partnering with NBC5 Chicago on a Chicago mayoral run-off debate in March and with the Nieman Foundation for Journalism at Harvard on the Campaign Journalism Conference in May.
- The annual partnership with the University's Alumni Association and Regional Alumni Clubs to support the IOP's Summer in Washington, New York, and Chicago Programs and the Summer in Washington's Student/Alumni Mentorship Program.
- Partnering with TurboVote, a voter engagement organization, to help register close to 1,000 students each year.
- Working with Citizen Schools, a national non-profit, to offer "Run for Office" classes in CPS middle schools.



The newly restructured Student Advisory Board was built to increase student engagement, redefine the roles and responsibilities of the SAB, create manageable pathways for greater student input and ownership, integrate Staff and Student leaders to a greater extent, and increase overall accountability.

With these priorities in mind, a few of the significant changes for next year's leadership include:

- Clearly defined roles and responsibilities for each position
- Streamlined board positions (nine in total) with a focus on effective management structures
- Communicate and implement student engagement structures in partnership with IOP staff
- Created necessary incentives and tools to strengthen student accountability





"When David first announced the opening of the Institute of Politics three years ago, he called this project an 'emotional homecoming.' He was reminded of the blessings that this community had given him while looking out on an audience of friends, family, and students. I was lucky enough to be one of those students and over the past four years I have been able to engage deeply in the work of the Institute. My undergraduate experience and professional outlook have been immeasurably shaped by my time at the IOP and I hope that this organization continues to help shape and support many more students to come."

-Will Fernandez, 4th Year

Co-Chairs



SENIOR CO-CHAIR
College Student, History '15
\* Diversity & Campus Community
Relations (DCCR) Committee
Representative

WILLIAM FERNANDEZ,



ANERI AMIN, JUNIOR
CO-CHAIR
College Student, Law,
Letters, and Society &
Political Science '16
\* DCCR Representative

Events & Communications
Committee



CONSTANCE BOOZER
Master of Public Policy
Candidate, Harris School of
Public Policy '15
\* DCCR Representative



ANASTASIA KAISER
College Student, Economics
& Public Policy, '15



**YANGYANG CHENG** PhD Candidate, Physics '15



CARMIN CHAPPELL College Student, Mathematics '17 \* DCCR Representative

Fellows Program Committee



ALEXANDER SERRATELLI College Student, Political Science '16



**ROBERT VANNESTE**Master's Candidate, Harris
School of Public Policy '15



KEVIN SHI College Student, Political Science & Public Policy '16 \* DCCR Representative

Student Civic Engagement Committee



MARA HENEGHAN College Student, Public Policy '16



**ERIN SIMPSON**College Student, Public Policy '15



MAIRA KHWAJA College Student, History '16



SAMANTHA WEISS College Student, Economics & Political Science '17 \* DCCR Representative

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**STEPHEN LANDRY**College Student, Economics & Political Science, '17

# STUDENT LEADERSHIP AT THE IOP SAB COMMITTEES

## Diversity & Campus Community Relations Committee

This year, the Diversity & Campus Community Relations Committee was created to work on ways to make politics and public service more diverse on this campus and beyond, and to engage the greater UChicago campus with the IOP. The mission of the DCCR is to ensure that the SAB is able to identify and address broad issues of diversity and inclusivity as it relates to the mission of the IOP overall.

The DCCR worked tirelessly to improve sustainable outreach and to reach more diverse audiences on campus. The DCCR successfully 1) helped the SAB overall plan a student leaders reception; 2) worked with the Events & Communications Committee to have one-on-one meetings with student leaders across campus; 3) planned and hosted diversity trainings with the Office of Multicultural Student Affairs (OMSA) for students and IOP staff; 4) developed greater partnerships with campus offices like the OMSA, the University Community Service Center, and the Office of Civic Engagement; 5) organized and led multiple student-led campus dialogues surrounding issues of race, class, gender, and campus life as it relates to politics and to the IOP's programming; and 6) developed an end-of-year student survey to assess the impact of the IOP and gather feedback from student for next year.

**Next year,** the DCCR looks forward to continuing to grow and ensure that these questions are incorporated in all actions of the SAB and IOP. Additionally, the DCCR will work with the SCE Committee and IOP staff to host a UChicago Civic Hackathon in partnership with the Chicago Harris School where students will work together to come up with civic and technologically-based solutions to public service problems in the surrounding communities.

### **Events & Communications Committee**

One major goal for this committee was creating programming that was more reactive to events in the news, which led to the creation of "News & Views", a student-run events series that gives students the opportunity to learn event production skills and to provide a forum for in-depth analysis and discussion of important issues.

Additionally, the committee worked with the Communications team this year to focus on building partnerships with student organizations and other institutes on campus. The student committee met with over 30 campus leaders to explore collaborative opportunities. These conversations led to meetings between IOP fellows and student groups – for example, after meeting with UChicago Amnesty International and learning that the group was interested in the work of IOP Fellow photojournalist Scout Tufankjian, the IOP was able to set up a special event for Scout and Amnesty. The committee hosted viewing parties of "The Roosevelts" and "House of Cards" to improve the sense of community for students involved with the IOP.

**Next year,** the new events chair, Adam Biesman, will continue to build on the News & Views and Chicago Style events series. He will also work with these teams to make sure best practices are being shared and that the IOP continues to broaden its reach and engage new communities of students.

## Fellows Program Committee

To make the campus community aware of the Fellows Program and its resources, the Fellows Program Committee was more rigorous and personal when conducting outreach to professors, classes, RSOs, the housing system, graduate schools, and other student hubs, and offering more intimate events and face time with the Fellows to student groups who expressed interest.

The committee also found more creative ways of highlighting the Fellows' work. For example, this committee hosted an exhibition featuring the photography of Winter 2015 Fellow Scout Tufankjian, a photojournalist who followed both of Obama's presidential campaigns. It also partnered with Career Advancement to host two career workshops—one on campaign organizing, and another on political journalism—to feature the expertise of our Fellows and allow them to give career advice to students.

**Next year,** this committee will continue to sustain the programming that has been created in the upcoming year. Given the large amount of outreach that we conduct, one specific goal the Fellows program should keep in mind is creating a better system to keep track of outreach and follow-ups. We will also continue to be creative when planning events to feature the work of our Fellows.

## Student Civic Engagement Committee

This year, the SCE Committee substantially built up the capacity to empower more student leaders to conceptualize and implement successful civic engagement projects and have a greater, measurable impact on the community. The SCE created an incubator fund wherein students propose projects and SCE selects promising proposals to become SCE projects. As SCE projects, the committee provides them with peer mentorship, funding, staff support, strategic guidance, and the material resources of the IOP.

Currently, the student civic engagement arm oversees eight SCE projects; plans and executes five domestic and international trips each year; and manages numerous campus and community partnerships. Since 2013, student involvement in SCE projects has increased by close to 500%. Most importantly, along the way, the SCE Committee has developed processes for accepting requests for new projects, planning, orienting, and launching new projects, and for managing the budgets and logistics for all of its trips, site visits, and programs--with a focus of making all of our work measurable and sustainable.

**Next year,** SCE looks forward to continuing our growth, taking on more projects, and recommitting to collecting data and evaluations so that as our efforts grow, so does their impact. We also look forward to spearheading the civic hackathon at the IOP, extending our model to other campuses in Chicago, and creating a new organizational format for the SCE projects: a monthly, collaborative hackathon for SCE projects where foundation-funded solutions to civic and community problems are conceptualized and implemented each month.



The IOP Advisory Board consists of an esteemed and diverse group of political professionals from across the spectrum of public service. Members meet annually to provide critical insight and support the IOP in key areas including 1) Recruiting of Fellows; 2) Arrangement of rewarding internship opportunities; 3) Outreach to elected and government officials, political operatives, journalists and others to participate in our Speaker Series and other Institute-sponsored events; and 4) strategic planning and outreach.

### Current Board Members

DAVID BROOKS : Op-ed columnist, The New York Times

JOAQUIN CASTRO: Member, U.S. Congress, D-TX

**STEPHANIE CUTTER**: Partner at Precision Strategies

**ROBERT GIBBS**: Founding Partner, The Incite Agency

ED GILLESPIE: Senior Counselor, The Brunswick Group & Principal, Ed Gillespie Strategies

LARRY GRISOLANO: Former Chairman, Republican National Committee

DORIS KEARNS: Biographer, Historian and Political Commentator GOODWIN:

BRAD KEYWELL: Managing Partner & Co-Founder of Lightbank, Co-Founder of Groupon

BILL KRISTOL: Founder and Editor of The Weekly Standard

RAY LAHOOD : Former U.S. Secretary of Transportation

ISAAC LEE : CEO of Fusion and President of News, Univision

MIKE MURPHY : Republican Political Consultant

**BETH MYERS**: Former Senior Advisor to Mitt Romney

**DEVAL PATRICK**: Former Governor of Massachusetts

**DAVID PLOUFFE**: Former Senior Advisor to President Obama

**DARREN REISBERG** Secretary of the University of Chicago

**NEERA TANDEN**: President, The Center for American Progress

**HOWARD WOLFSON**: Former Deputy Mayor, City of New York







### **DAVID AXELROD**

Institute Director

A University of Chicago alumnus, David Axelrod is a 35-year veteran of American politics and journalism. Prior to becoming a political consultant, Axelrod spent eight years as a reporter and columnist for the Chicago Tribune, including a stint as the City Hall bureau chief. As a political consultant, Axelrod has managed media and communications strategy for more than 150 local, state and national campaigns. Axelrod most recently served as Senior Strategist to President Obama's successful re-election campaign. He served in that same role in then-Senator Obama's 2008 presidential campaign, before going on to serve in the White House as Senior Advisor to the President. After the 2012 campaign, Axelrod turned his focus to the Institute of Politics to help inspire and train the next generation of leaders.



### **STEVEN EDWARDS**

Executive Director

For more than two decades, Steve Edwards has covered politics and public policy as a journalist and program host. His work has appeared on the BBC, Bloomberg News, PBS, and on numerous public radio stations around the United States. Most recently, he spent nearly 14 years at WBEZ, Chicago's NPR member station, where he served as host of the acclaimed daily shows The Afternoon Shift and Eight Forty-Eight. Steve has moderated numerous candidate debates, hosted the weekly political show The Best Game in Town, and was the correspondent for a BBC documentary on Chicago's political culture. A native of Kansas City, he was a Knight-Wallace Fellow at the University of Michigan and earned his A.B. in political science from Amherst College.



### **AMIN CYNTJE**

Director, Programming

Prior to joining the Institute, Amin Cyntje was the director of National Journal Live, where he was responsible for building content and leading the execution of all of National Journal's public policy programs. In this role, he worked closely with National Journal's editors, writers, and executives to build nonpartisan programs that engaged national thought leaders on issues of national import. Before joining National Journal, he served as a program manager at the Partnership for Public Service, where he developed strategy, messaging, and communications for a nationwide public education campaign to honor America's public servants. Amin has also held positions at Global Impact, the Democratic National Committee, and in the congressional offices of Senator Bill Nelson and Representative Stephen Lynch. A native of St. Thomas, USVI, Cyntje is a graduate of the George Washington University and Bethune-Cookman College.



### **MATTHEW JAFFE**

Director, Communications

Prior to joining the Institute, Matthew Jaffe covered national politics as a reporter and producer for ABC Network News. Based in ABC's Washington, D.C. bureau, in 2008 he was an embedded reporter with the campaign of then vice-presidential candidate Joe Biden. After the campaign, he covered finance and the federal response to the economic crisis. In 2010, he was named ABC's digital reporter covering the U.S. Senate. The following year, Matthew covered the Republican presidential primary for both ABC News and Univision. Most recently, he was a reporter and producer based in ABC's Chicago bureau, covering stories such as Hurricane Sandy, the Boston marathon bombing and the election of Pope Francis. A native of Philadelphia, he earned his B.A. from Georgetown University and has also studied in Spain, England, Mexico and Costa Rica.



### **DILLAN SIEGLER**

Director, Partnerships and Engagement

Dillan Siegler is the Director of Partnerships and Engagement and a member of the IOP's founding team. In this role, she oversees close to 300 student engagement and internship opportunities for UChicago students, and helps manage the IOP's 100-plus on- and off-campus partnerships. Dillan has worked at the University for six years during which time she founded and managed the UChicago Careers in Public and Social Service (UCIPSS) program at Career Advancement; a program geared to helping students translate their UChicago educations into meaningful public service careers post-graduation. Prior to coming to the University, Dillan ran the Adult Training and Employment Program at a westside non-profit, which provided resources and services to individuals with criminal backgrounds, disabilities, and other significant barriers to employment. Dillan received an MBA in Managerial and Organizational Behavior from UChicago's Booth School of Business and a BA in Psychology from Yale University.



**KARNIKA IYENGAR** 

Assistant Director, Internship Programs

As a proud University of Chicago alumna, Karnika is thrilled to return to campus to serve the University community. Prior to joining the Institute, Karnika worked as a litigation paralegal at Covington & Burling LLP in New York City, focusing on intellectual property law, government, international affairs, and media. An Oklahoma native, she graduated from the University of Chicago in 2011 with a BA in Political Science.



MALLORY McCLAIRE

Assistant Director, Events

Prior to joining the Institute, Mallory McClaire worked at the Chicago Office of Tourism and Culture where she assisted the Executive Director for three years. Before entering this role, she was a researcher on the Chicago Neighborhood Tourism Project, a groundbreaking assessment of tourism assets in Chicago's neighborhoods. Her background in event management includes work in Millennium Park, the Chicago Cultural Center and with Mayor's Office of Special Events. Mallory is a Chicago native and holds a B.A. in English from the University of Missouri.



KATRINA MERTENS

Assistant Director, Operations & Budget

Since 2010, Katrina Mertens served as executive assistant to the general counsel and deputy superintendent of the Illinois State Board of Education. Prior to assisting the general counsel, she served as an administrative assistant in the special education division for the Board. Katrina moved to Chicago in 2008 from Baltimore, where she worked in the narcotics unit of the Baltimore City State's Attorney's Office. She has an MA in counseling from Roosevelt University and a BS in criminal justice and urban studies from the University of Wisconsin-Milwaukee.



EDDIE PAN

Assistant Director, Fellows Program

Having recently received his Master's degree from UChicago's Harris School of Public Policy, Eddie Pan is excited to remain on campus and work with the visiting fellows and the University community at the Institute of Politics. Prior to joining the Institute, Eddie worked as the marketing manager in a start-up company and was on the executive board of the Dallas Chinese Community Center (DCCC). His experience in event organizing includes DCCC's annual fundraiser and its community engagement events, nation-wide Asian cinema screenings, short-term exchange EMBA students program at University of Texas at Dallas, and Chicago Harris School student recruitment program.



CHRISTINE HURLEY

Associate Producer, Speaker Series

Prior to joining the Institute of Politics team, Christine worked as an Associate Producer for Chicago Tonight on Chicago's PBS. While at channel 11, Christine was nominated for three Midwest Emmy Awards. She is a native of Chicago's southwest suburbs. She received her BA in English Literature from Ohio Wesleyan University in 2009. Christine returned to Chicago after graduation and began work on her Master's degree in Journalism at DePaul University, which she completed in 2011.



**LUCY LITTLE** 

Outreach Specialist

Prior to joining the Institute of Politics, Lucy served as the 2012 - 2013 Dr. Aizik Wolf Human Rights Post-Baccaleaureate Fellow, where she worked with Heartland Alliance for Human Rights & Human Needs developing and implementing traumasensitive creative arts activities and group curricula for undocumented immigrant youth living in short-term residential programs in Chicago. A New York City native, she graduated from the University of Chicago in 2012 with a BA in music.



**ZANE MAXWELL** 

Multimedia Specialist

Zane Maxwell comes to the from the Heartland Alliance Policy and Advocacy team, where he served as the Communications and Policy Intern. He has also worked with the Mikva Challenge, tutoring Chicago youth in social media advocacy and strategy. Zane is a long time filmmaker, graphic designer, and photographer and uses those skills to create everything from infographics to documentary films. He graduated in 2013 with a BA in Politics from Willamette University.



MICH ELLIOTT

Programming Assistant

Mich Elliott joins the Institute of Politics team with experience managing events for a wide variety of University of Chicago offices and programs. This higher education events background includes work with new student orientation, college access programs, college admissions, and residential services. Mich is also highly involved in sexual assault and LGBTQ advocacy and activism and has organized events and services for these causes. Mich graduated from the University of Chicago in 2014 with a B.A. in Economics.



**CHRIS HUFF** 

2014 - 2015 RISE Fellow, Student Civic Engagement Coordinator

Chris comes to the Institute of Politics through the New Sector Alliance's Residency in Social Enterprise fellowship, an 11-month program for individuals pursuing careers in non-profit work. As a 2014 graduate of the University of Chicago's School of Social Service Administration with an A.M. in Social Administration, Chris is excited to take on a new role within the UC community. Prior to receiving his Master's, Chris attended Oglethorpe University in Atlanta, where he acquired a bachelor's degree in Political Communication and Economic Development.

