



# **BOARD OF ADVISORS MEETING**

November 10-11, 2013  
Chicago, IL



# MEETING AGENDA

## Schedule of Events

### SUNDAY, NOVEMBER 10

- 6:00 p.m.**     **Cocktails at Rosal's** (1154 W. Taylor St., Chicago)  
With the Fall 2013 Fellows and Members of the Student Executive Board
- 7:00 p.m.**     **Dinner at Rosal's** (1154 W. Taylor St., Chicago)  
Brief Welcome by David Axelrod, Director of the Institute of Politics

### MONDAY, NOVEMBER 11

- 8:00 a.m.**     **Breakfast at the Institute of Politics House** (5707 S. Woodlawn Ave., Chicago)
- 8:30 a.m.**     **Board of Advisors Meeting**  
Welcome and Overview by Executive Director Darren Reisberg  
Presentations by:  
Deputy Director Steve Edwards (Speaker Series & Events)  
Senior Associate Director Dillan Siegler (Internships & Civic Engagement)  
Senior Associate Director Amin Cyntje (Fellows Program)  
Deputy Director Jan Kostner (Communications and Marketing)
- 10:30 a.m.**     **Break**
- 10:45 a.m.**     **Director's Closed Session**
- 11:45 a.m.**     **Break**
- 12:00 p.m.**     **Lunch with the Student Executive Board**  
Shayan Karbassi, Senior Chair of the Student Executive Board  
Will Fernandez, Junior Chair of the Student Executive Board
- 1:30 p.m.**     **Meeting Concludes**



## OUR MISSION

### Who we are and what we do

The University of Chicago Institute of Politics is a nonpartisan, extracurricular program designed to nurture in young people a passion for politics and public service.

Three sections form the core of the Institute's programming: (1) the hosting of Fellows—operatives, policy-makers, journalists and others—who will design, and engage with students, in weekly study groups that draw on their experiences; (2) an extensive paid internship program based on the University of Chicago's innovative Jeff Metcalf Fellows Program; and (3) a wide-ranging Speakers Series of lectures and panel discussions on issues in politics, media and public policy.

We also promote a spirit of civic engagement among our students, encouraging them to identify activities of their own through which they can have an impact.

## BOARD OF ADVISORS

The Board of Advisors to the Institute of Politics includes a diverse group of leaders in civic life, politics, business and journalism.

The principal responsibility of board members is to attend one-day, bi-annual meetings to review the Institute's programs and activities. In addition we ask our board members' assistance in four other areas:

- recruiting of Fellows
- arrangement of rewarding internship opportunities
- outreach to elected and government officials, political operatives, journalists and others to participate in our Speaker Series and other Institute-sponsored events
- promoting the Institute and its activities through any social media outlets used by the board member

Members have no fiduciary duty, and they serve on a volunteer basis in an advisory capacity to the Institute Director and staff.

The bi-annual meetings take place in Chicago, in the spring and late fall. Board members are appointed to an initial three-year term, which is renewable upon mutual agreement.



## BOARD MEMBERS

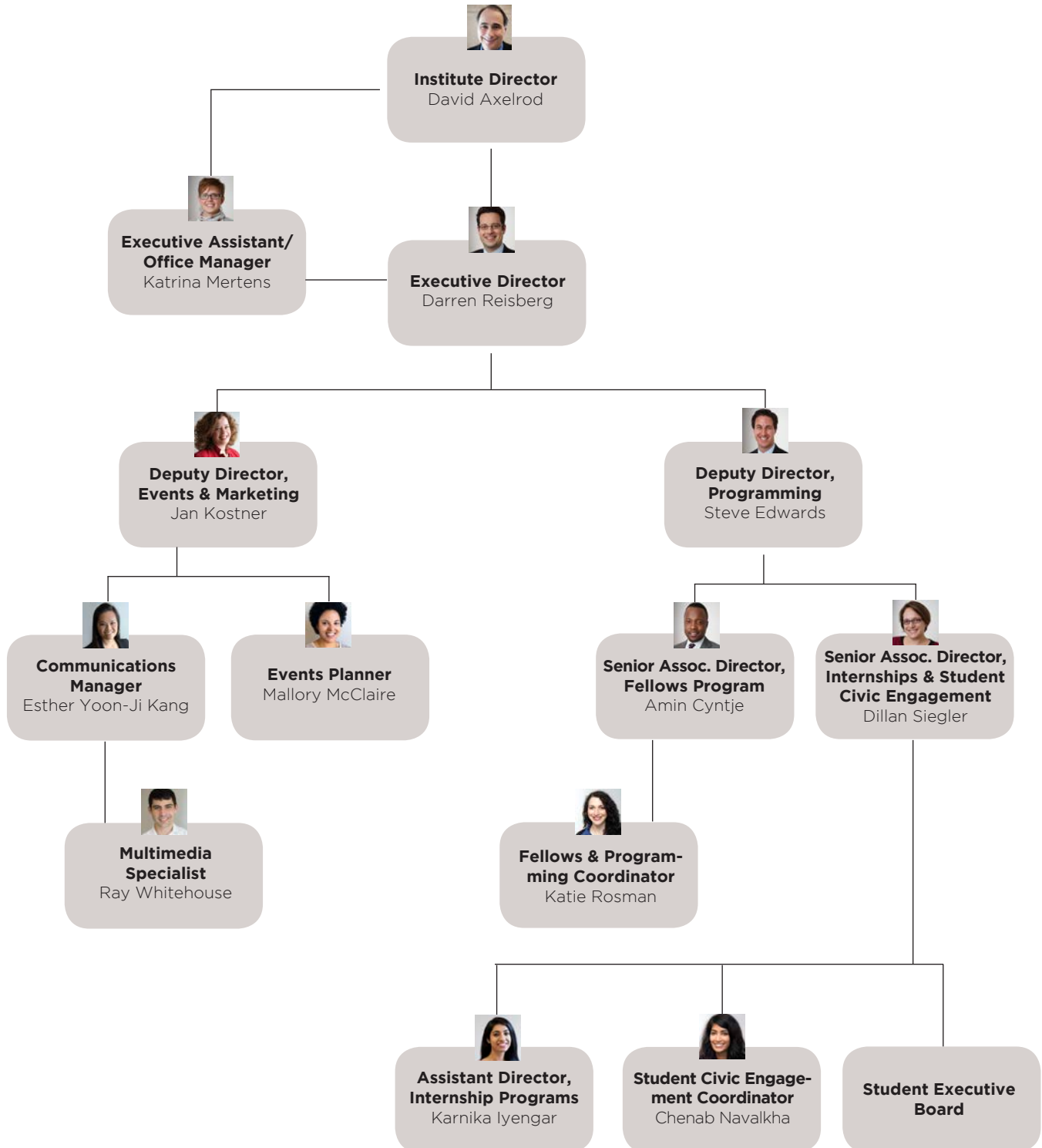
**David Brooks**, Op-ed Columnist, *The New York Times*  
**Julián Castro**, Mayor of San Antonio  
**Stephanie Cutter**, Partner at Precision Strategies, Co-host of CNN's *Crossfire*  
**Larry Grisolano**, Partner at AKPD Media  
**Doris Kearns Goodwin**, Biographer, Historian and Political Commentator  
**Brad Keywell**, Managing Partner and Co-Founder of Lightbank, Co-Founder of Groupon  
**Bill Kristol**, Founder and Editor of *The Weekly Standard*

**Ray LaHood**, Former U.S. Secretary of Transportation  
**Isaac Lee**, CEO of Fusion and President of News, Univision  
**Mike Murphy**, Republican Political Consultant  
**Beth Myers**, Former Senior Advisor to Mitt Romney  
**Deval Patrick**, Governor of Massachusetts  
**David Plouffe**, Former Senior Advisor to President Obama  
**Neera Tanden**, President, The Center for American Progress  
**Bernard Winograd**, President, The Tricoastal Foundation  
**Howard Wolfson**, Deputy Mayor, City of New York



# ORGANIZATIONAL CHART

Our staff structure





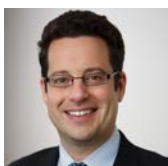
## STAFF BIOS



### **DAVID AXELROD, AB'76**

*Institute Director*

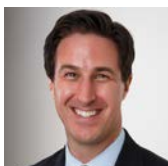
A University of Chicago alumnus, David Axelrod is a 35-year veteran of American politics and journalism. Prior to becoming a political consultant, Axelrod spent eight years as a reporter and columnist for the Chicago Tribune, including a stint as the City Hall bureau chief. As a political consultant, Axelrod has managed media and communications strategy for more than 150 local, state and national campaigns. Axelrod most recently served as senior strategist to President Obama's successful re-election campaign. He served in that same role in then-Senator Obama's 2008 presidential campaign, before going on to serve in the White House as senior advisor to the president. After the 2012 campaign, Axelrod turned his focus to the Institute of Politics to help inspire and train the next generation of leaders.



### **DARREN REISBERG**

*Executive Director*

Darren Reisberg has served as Executive Director of the Institute of Politics since June 2012. Prior to that, and since 2005, Darren worked at the Illinois State Board of Education, most recently as General Counsel and Deputy Superintendent. In those roles, Darren counseled the State Superintendent of Education and State Board of Education on legal, policy and operational matters. Before joining the Illinois State Board of Education, Darren was an employment and labor attorney for four years at the Chicago law firm Sidley Austin LLP. He also worked as a judicial law clerk for U.S. District Court Judge Rebecca R. Pallmeyer, JD'79. Originally from New Jersey, Darren received his JD from Yale Law School and earned his BA in political science at Duke University.



### **STEVE EDWARDS**

*Deputy Director, Programming*

For more than two decades, Steve Edwards has covered politics and public policy as a journalist and program host. His work has appeared on the BBC, Bloomberg News, PBS, and on numerous public radio stations around the United States. Most recently, he spent nearly 14 years at WBEZ, Chicago's NPR member station, where he served as host of the acclaimed daily shows *The Afternoon Shift* and *Eight Forty-Eight*. Steve has moderated numerous candidate debates, hosted the weekly political show *The Best Game in Town*, and was the correspondent for a BBC documentary on Chicago's political culture. A native of Kansas City, he was a Knight-Wallace Fellow at the University of Michigan and earned his A.B. in political science from Amherst College.



### **JAN KOSTNER**

*Deputy Director, Events and Marketing*

Prior to joining the Institute, Jan Kostner served as the Director of Illinois Office of Tourism (IOT), where she spearheaded the state's tourism industry marketing and development efforts. In 2011, through her leadership, tourism expenditures in Illinois returned to pre-recession levels of \$29 billion. She led the Illinois hospitality industry to successfully advocate for the passage of the Travel Promotion Act of 2009, which created BrandUSA, the country's tourism marketing arm to the international community. Kostner also oversaw IOT's \$25 million grant program, to assist Illinois organizations and communities each year in marketing their areas. Prior to joining IOT, Kostner was a senior vice president for Chicago-based public affairs and strategic communications firm Jasculca/Terman, where she was responsible for strategic planning, new client development and company marketing. Kostner holds a bachelor's degree in communications from New England College in Henniker, New Hampshire.



### **AMIN CYNTJE**

*Senior Associate Director, Fellows Program*

Prior to joining the Institute, Amin Cyntje was the director of National Journal Live, where he was responsible for building content and leading the execution of all of National Journal's public policy programs. In this role, he worked closely with National Journal's editors, writers and executives to build nonpartisan programs that engaged national thought leaders on issues of national import. Before joining National Journal, he served as a program manager at the Partnership for Public Service, where he developed strategy, messaging and communications for a nationwide public education campaign to honor America's public servants. Amin has also held positions at Global Impact, the Democratic National Committee, and in the congressional offices of Senator Bill Nelson and Rep. Stephen Lynch. A native of St. Thomas, USVI, Cyntje is a graduate of the George Washington University and Bethune-Cookman College.



### **DILLAN SIEGLER, MBA'00**

*Senior Associate Director, Internships & Student Civic Engagement*

Since 2008, Dillan Siegler has worked for the University of Chicago's Office of Career Advancement, where she was program director for UChicago Careers in Public and Social Service (UCIPSS), a program she founded in 2010 that provides comprehensive resources and opportunities to more than 1,000 students interested in careers in nonprofit, government, policy and other related sectors. Prior to founding UCIPSS, Dillan developed and managed more than 150 Metcalf internships in the public sector as a member of Career Advancement's Employer Relations and Development team. Prior to her work at UChicago, Dillan managed the Adult Training and Employment Program at CARES Chicago, a small employment-focused non-profit on Chicago's West Side. Dillan has a BA in Psychology from Yale University and an MBA from the Booth School of Business.



## STAFF BIOS



### **ESTHER KANG**

*Communications Manager*

From 2006 to 2013, Esther Yoon-Ji Kang was the Web editor at Chicago magazine, where she managed the daily editorial content of [chicagomag.com](http://chicagomag.com). A multimedia journalist, she also reported, wrote, photographed and produced award-winning stories for the website as well as the print magazine. Esther was also the editor of blogs by authors such as Alex Kotlowitz and Carol Felsenthal. Previously she worked as a breaking nation/world news producer for [chicagotribune.com](http://chicagotribune.com), [latimes.com](http://latimes.com), and other Tribune Company websites. Aside from her work on the Web, Esther has covered the Chicago Public Schools and has reported and written for the Chicago Tribune. She holds Bachelor's and Master's degrees from Northwestern University and has taught undergraduate and graduate students in the journalism school.



### **KATRINA MERTENS**

*Executive Assistant/Office Manager*

Since 2010, Katrina Mertens served as executive assistant to the general counsel and deputy superintendent of the Illinois State Board of Education. Prior to assisting the general counsel, she served as an administrative assistant in the special education division for the Board. Katrina moved to Chicago in 2008 from Baltimore, where she worked in the narcotics unit of the Baltimore City State's Attorney's Office. She has an MA in counseling from Roosevelt University and a BS in criminal justice and urban studies from the University of Wisconsin-Milwaukee.



### **MALLORY MCCLAIRE**

*Event Planner*

Prior to joining the Institute, Mallory McClaire worked at the Chicago Office of Tourism and Culture where she assisted the Executive Director for three years. Before entering this role, she was a researcher on the Chicago Neighborhood Tourism Project, a groundbreaking assessment of tourism assets in the city's neighborhoods. Her background in event management includes work in Millennium Park, the Chicago Cultural Center and with Mayor's Office of Special Events. Mallory is a Chicago native and holds a B.A. in English from the University of Missouri.



### **KARNIKA IYENGAR, AB'11**

*Assistant Director, Internship Programs*

As a proud University of Chicago alumna, Karnika is thrilled to return to campus to serve the University community. Prior to joining the Institute, Karnika worked as a litigation paralegal at Covington & Burling LLP in New York City, focusing on intellectual property law, government, international affairs, and media. An Oklahoma native, she graduated from the University of Chicago in 2011 with a BA in Political Science.



### **RAY WHITEHOUSE**

*Multimedia Specialist*

A lifelong Chicagoan, Ray Whitehouse has worked as a freelance photojournalist and multimedia producer since graduating from Northwestern University in 2012. His work has been recognized by the National Press Photographers Association and has appeared in Chicago magazine, Deutsche Welle, The Oregonian and several other news publications across the U.S.



### **CHENAB NAVALKHA, AB'13**

*RISE Fellow, Student Civic Engagement Coordinator*

Chenab comes to the Institute of Politics through New Sector Alliance's Residency in Social Enterprise fellowship, an 11-month program for individuals pursuing careers in nonprofit work. As a recent graduate, Chenab is excited to take on a new role within the University community. She graduated from the University of Chicago in 2013 with a BA in both Biology and Philosophy.



### **KATIE ROSMAN**

*Fellows and Programming Coordinator*

A native of Skokie, Illinois, Katie graduated Phi Beta Kappa from Stanford University in 2013 with dual degrees in Public Policy and African and African-American Studies. During college, she worked on the press and communications team for Rahm Emanuel's 2011 mayoral campaign and for several local campaigns in the Bay Area. Prior to joining the Institute, Katie worked at Inspiration Corporation, a Chicago-based social enterprise which provides assistance to individuals affected by homelessness and poverty.





## IN THEIR OWN WORDS

### UChicago students on their internships and experiences with the Institute of Politics

"When the University announced that the Institute of Politics would open this year I'd hoped to be involved. I couldn't have anticipated how significant the Institute would be to my life. To say my involvement with the Institute of Politics has meant everything to me is not hyperbole. It's given me insight into how to carry out an initiative and how people work together. Because I learned that you don't need to accomplish everything at once, it also taught me how to embrace reality but not sacrifice hope. I've found myself both challenged and inspired by conversations with the speakers and fellows, with my fellow students, and with the incomparable, unparalleled staff." —**Katharine Marsden, AB'13**



"My work at the Republican Governors Association proved extremely valuable, and I felt like I was making a difference. The interest in politics that had lain dormant through my first two years of college was resurrected by the Institute of Politics and greatly encouraged by this experience. I had a great summer, doing real substantive work, and am more interested in public service than I had been before I had the internship." —**Eric Wessan (above), IOP Summer 2013 Intern, AB'14**

"My experience this summer at the New York City Mayor's Office solidified my desire to pursue a career in public service, and I am extremely grateful for the opportunity to have worked under such an accomplished group of individuals." —**Jacob Rabinowitz, IOP Summer 2013 Intern, AB'2014**

"Having the opportunity to hear and meet Justice Sonia Sotomayor touched my life in a positive way. It emphasized to me the value of struggle that brought the American Dream to life. Her words prompted me to further examine how asking for assistance in times of struggle ultimately helps to foster humility and compassion for those in need. Justice Sotomayor helped me rediscover the delicate fabric of our humanity and how our very existence depends on how we treat ourselves and others around us." —**Christopher Huff (left), SSA'2014**



"This was my first time visiting Washington, D.C., and I never would have imagined this would be the way it would pan out. Never would I have thought that a poor Mexican kid from Fresno, California, would get the privilege to meet such important and fascinating people in such an amazing city. We got an insider's view of Washington, and I will never forget it." —**Jaime Sanchez Jr., AB'15**

"Was my internship at The Weekly Standard a valuable experience? A thousand times Yes. I met some of the most incredible, thoughtful, kind, encouraging, and interesting conservatives in the country. After graduation, who knows, but journalism/publishing is certainly a possibility." —**Benjamin Silver, IOP Summer 2013 Intern, AB'14**

"My summer at the Peace Corps' headquarters will always remain an amazing memory—both professionally and personally, as I worked on projects close to my heart and met amazing people that I will continue to be in touch with in the years to come." —**Jeanne Chauffour, IOP Summer 2013 Intern, AB'15**

"The most fulfilling part of getting to meet the President was the opportunity to tell my parents about it. Both of my parents are from small towns in Algeria and Iran, and immigrated here on their own. I know they are already proud of me and my limited accomplishments, but I hope seeing an image of their son next to the President, the most powerful man in the world, gives them some more pride in all the work they've done as well. I hope it's something they can send back to their families in those small towns." —**Hamid Bendaas, AB'15**



## SPEAKER SERIES & SPECIAL GUESTS

The Institute of Politics brings to the University of Chicago dynamic events every academic quarter, providing a forum for policymakers and other political actors to share their wealth of experience with the University community and the public. During the 2012-13 academic year, the Institute hosted 158 guest speakers across more than 114 events, in settings ranging from small seminars to sold-out auditoriums.



### FALL QUARTER 2013 HIGHLIGHTS

**U.S. Senator Elizabeth Warren (D-MA):** A crucial Senate vote in the hours before the government shutdown prevented Sen. Warren from landing at the University in person for the IOP's inaugural event. But she still managed to make a live appearance via videoconference with more than 300 students at the Logan Center for the Arts, where she lectured about income inequality and answered student questions about the budget battle and our financial system.

**U.S. Senator John McCain (R-AZ):** Fresh from key debates over the budget, the shutdown, Syria and Egypt, the former 2008 Republican Party presidential nominee joined Institute Director David Axelrod for a wide-ranging conversation about his life and career in politics, as well as the culture of the Senate. Approximately 300 students attended.

**From Birmingham to Barack: The Politics & Progress of the Civil Rights Movement:** A panel discussion and film screening featuring Pulitzer Prize-winning historian Diane McWhorter, UChicago's Adam Green, and Juan Williams reflecting on the 50th anniversary of the historic Birmingham campaign. The panel followed a screening of the film, *The Watsons Go To Birmingham*, for nearly 200 Chicago Public School students.

**Health Care Reform & ACA Series:** In partnership with the UChicago Department of Medicine's Maclean Center for Clinical Medical Ethics, this is an ongoing series of lectures about the social and political challenges of implementing the Patient Protection and Affordable Care Act.

**Implementing the Common Core:** A capacity crowd of almost 400 students, public school teachers and community members packed UChicago's International House to hear a two-part in-depth conversation on the Common Core educational standards featuring U.S. Secretary of Education Arne Duncan, the American Enterprise Institute's Rick Hess, Illinois Federa-

tion of Teachers President Dan Montgomery, Advance Illinois' Robin Steans, and Elgin U-46 Superintendent Jose Torres.

**Lessons from the U.S. War in Iraq: 10 Years After the Invasion:** More than 200 people filled the University's School of Social Service Administration for a major retrospective on the Iraq War and its implications for U.S. policy in Syria, Egypt and Iran. Panelists included Iraqi journalist Ali Adeeb al Naemi, former U.S. Ambassador James Jeffrey, retired U.S. Army Colonel Peter Mansoor, former CIA intelligence analyst Kenneth Pollack, and former political advisor to Gen. Ray Odierno Emma Sky.

**Governors' Forum:** The Institute of Politics played a key role in hosting the inaugural installment of a small gathering of governors at the UChicago. In partnership with former governors Jim Doyle and Sonny Perdue, the attendees explored the topic of "Leadership in a Time of Crisis" in conversations with former New York City Mayor Rudy Guiliani and former U.S. Treasury Secretary Hank Paulson. The governors also led an off-the-record session with approximately 60 UChicago students during their visit.

**Budget Brinkmanship: Showdowns, Shutdowns & the Future of U.S. Fiscal Policy:** Less than a month after the government shutdown, the Institute welcomed Reps. Peter Roskam (R-IL) and Chris Van Hollen (D-MD) for an off-the-record conversation about the current and future budget battles moderated by *The Wall Street Journal's* Jerry Seib.

**The New York Times' David Sanger on Syria, Iran and the NSA:** More than 60 students packed the Institute of Politics' living room to hear *The New York Times'* Chief Washington Correspondent David Sanger in conversation with Institute Director David Axelrod discussing the latest developments in Syria, Iran and the NSA—and their implications for U.S. policy at home and abroad.





# SPEAKER SERIES & SPECIAL GUESTS

## FALL QUARTER 2013 HIGHLIGHTS (continued)



**Five Years Later: A Financial Crisis Symposium:** The Paulson Institute and the Institute of Politics joined forces to convene the nation's top policymakers, financial leaders, economists and journalists in a daylong conference at the Spertus Institute in downtown Chicago. Panelists included Austan Goolsbee, Ed Lazear, Sen. Chris Dodd, Rep. Barney Frank, Hank Paulson, Rahm Emanuel, Lord Mervyn King, Phil Swagel, Maria Bartiromo, Mary Schapiro, Joe Nocera, Andrew Ross Sorkin and David Wessel, among many others. CNBC

broadcast live from the conference and panels were recorded for later broadcast on C-SPAN. The symposium generated significant local and national media coverage.

**PLUS:** Former **Sen. Evan Bayh**, Chicago Ald. **Will Burns**, Rhode Island Gov. **Lincoln Chafee**, *The New York Times*' **Mark Leibovich**, Sen. **Claire McCaskill**, Houston Mayor **Annisette Parker**, Mexican Gov. **Graco Ramirez**, CNN's **Jake Tapper**.

## UPCOMING FALL 2013 EVENTS

**Democracy Week:** A series of conversations and panels exploring topics such as voting rights, redistricting and primaries, campaign finance and more. Presented with the generous support of The Joyce Foundation.

**MSNBC's Joe Scarborough & *The Right Path*:** Institute Director David Axelrod will lead an informal interview with Joe Scarborough about his newly published book entitled *The Right Path: From Ike to Reagan, How Republicans Once Mastered Politics—and Can Again*.

**Doris Kearns Goodwin & *The Bully Pulpit*:** The Institute hosts Advisory Board member and Pulitzer Prize-winning historian Doris Kearns Goodwin for a conversation about her latest book, *The Bully Pulpit: Theodore Roosevelt, William Howard Taft and the Golden Age of Journalism*.

**Richard Reeves on the Legacy of JFK: 50 Years After the Assassination:** To mark the 50th anniversary of the assassination of President John F. Kennedy in November 1963, Pulitzer Prize-winning Kennedy biographer Richard Reeves joins David Axelrod in wide-ranging conversation about Kennedy's lasting impact on the nation.

**Mark Halperin and John Heileman: *Double Down*:** In celebration of their newly published book, *Double Down: Game Change 2012*, the UChicago's Institute of Politics will welcome acclaimed political journalists and best-selling authors Mark Halperin and John Heilemann for a public conversation about their book and their insights on the 2012 presidential campaign.

## WINTER QUARTER 2014 PREVIEW

### SPECIAL EVENTS

- Institute of Politics "Reel Politics" Film Festival
- IOP/NBC5 Illinois Gubernatorial Debates
- NPR's *Wait Wait... Don't Tell Me!*

### TARGETED PANEL DISCUSSIONS

- Afghanistan: Then & Now
- Presidential Power—The Ever-Expanding Executive?
- Diplomacy on Ice: U.S.-Russian Relations
- Philanthropy in the 21st Century
- Violence & Gangs in Chicago Public Schools: Impact on Youth
- Redistricting: Is it the Answer to an Ailing Democracy?
- The Future of TV News/Newspapers

### POTENTIAL GUEST SPEAKERS

CNN's Chief International Correspondent **Christiane Amanpour**, Vice President **Joe Biden**, former U.S. Energy Secretary **Stephen Chu**, Cook County Sheriff **Tom Dart**, social psychologist and author **Jonathan Haidt**, Ohio Gov. **John Kasich**, U.S. Secretary of State **John Kerry**, journalist **Bill Moyers**, Cook County Board President **Toni Preckwinkle**, Sen. **Rand Paul** (R-KY), Indiana Gov. **Mike Pence**, Republican National Committee Chairman **Reince Priebus**, Democratic National Committee Chairman Rep. **Debbie Wasserman Schultz**, performer and *West Wing* actress **Anna Devere Smith**, Michigan Gov. **Rick Snyder**, Wisconsin Gov. **Scott Walker**, journalist **Fareed Zakaria** and others.



## FELLOWS PROGRAM

MADE POSSIBLE WITH GENEROUS SUPPORT FROM **THE PRITZKER FOUNDATION**

A cornerstone of the Institute of Politics, the Fellows Program brings in former elected officials, policy experts, journalists and other leading political practitioners to interact with students, faculty and the community. They join us for an entire quarter, work out of the offices at the IOP House, and run non-credit seminars on topics related to their area of expertise, drawing on their first-hand experiences and professional networks to give students insights into politics and policy in action.



## FALL QUARTER 2013 PROGRAM HIGHLIGHTS

- Forty-one seminars on topics ranging from running for elected office and the political participation of former guerilla soldiers in Colombia, to historical analysis of democracy promotion in U.S. foreign policy and the future of conservatism, all of which were open to undergraduates, graduate students, faculty and staff, and community members
- Twenty-two seminar guests, including House Majority Leader Eric Cantor (R-VA), former Senate Majority Leader Tom Daschle (D-SD), Sen. Ted Cruz (R-TX), Sen. Claire MacCaskill (D-MO), Gov. Lincoln Chafee (R-RI), and former Mitt Romney presidential campaign manager Matt Rhoades
- Students accompanying Fellows Amy Walter and Ramesh Ponnuru to Chicago Ideas Week (CIW), where the Fellows participated in a "State of the Political Union" panel alongside speakers such as Chicago mayor Rahm Emanuel, *Meet the Press* host David Gregory, and 2008 Obama campaign manager David Plouffe
- Fellows Robin Carnahan, Ramesh Ponnuru, and Amy Walter participating in a panel at the Harris School of Public Policy, alongside *This Town* author Mark Leibovich, assessing the current partisan gridlock and polarization of Washington

## CURRENT & UPCOMING FELLOWS

### Autumn Quarter 2013 Fellows

- **Robin Carnahan**, former Secretary of State of Missouri
- **Ramesh Ponnuru**, senior editor of National Review, columnist for Bloomberg View, and visiting fellow at the American Enterprise Institute
- **Miguel Silva**, former Colombian presidential chief of staff and political strategist throughout Latin America
- **Amy Walter**, national editor of The Cook Political Report and former political director of ABC News
- **Vin Weber**, former Republican Congressman from Minnesota

### Winter Quarter 2014 Fellows

- **Rep. Lincoln Davis** (D-TN), former member, U.S. House of Representatives
- **Steve Hilton**, former senior strategist, U.K. Prime Minister David Cameron
- **Rep. Sue Kelly** (R-NY), former member, U.S. House of Representatives
- **Beth Myers**, former senior advisor, Mitt Romney
- **Kasim Reed**, Mayor, City of Atlanta
- **Tommy Vietor**, former spokesman, National Security Council



## FELLOWS PROGRAM

MADE POSSIBLE WITH GENEROUS SUPPORT FROM **THE PRITZKER FOUNDATION**

### AROUND CAMPUS



- Amy Walter serving as the inaugural speaker of the “TEDx at UChicago” student group
- The campus College Republicans organizing a student dinner for Ramesh Ponnuru
- The Model United Nations (UN) student group hosting a lunch for Vin Weber
- Robin Carnahan meeting with the campus chapter of Organizing for America (OFA) and participating in a phone banking event
- Miguel Silva meeting with the Latin American Business Group, a student-run organization at the Booth School of Business

### 2013-2014 FELLOWS APPLICATION PROCESS

The IOP will secure 11 Fellows for the remainder of the 2013-2014 academic calendar year—six Visiting Fellows in winter 2014 and five Resident Fellows for spring 2014. The Fellows application and review process will include: application submission, initial screening for completion, application review, finalist interviews and offers of acceptance. An Application Review Committee (ARC)—composed of students, faculty, IOP staff and others—will evaluate all complete applications and select finalists for interviews. ARC will also conduct interviews with finalists and make final recommendations to the Institute Director.

Key dates for autumn quarter 2013 and spring quarter 2014 include:

- Nov 15:** Spring 2014 application deadline
- Dec 3:** Determine semi-finalists for interviews
- Dec 9-10:** Conduct interviews
- Dec 11:** Recommendations due to IOP Director
- Dec 12:** Final spring quarter accepts determined
- Dec 20:** Spring quarter Fellowship agreement deadline
- March 31:** Start of spring Fellowship
- June 6:** End of spring Fellowship

### FELLOWS AMBASSADORS

Through the Fellows Ambassador program, students apply to serve as assistants to the Fellows, attending their events and seminars, functioning as a liaison between Fellows and the broader university community, and helping to orient them to the campus, the Hyde Park neighborhood and the city of Chicago.







## INTERNSHIP PROGRAM

The Institute of Politics introduces students to careers in politics, government, public policy and journalism. With internships throughout the academic year and in the summer, students are given unique and substantive opportunities in public service.

**MADE POSSIBLE WITH  
GENEROUS SUPPORT FROM:**  
THE ALPHAWOOD FOUNDATION  
THE JOYCE FOUNDATION  
THE UCHICAGO WOMEN'S BOARD  
BATTUSHIG BATBOLD  
ROBERT BEHAR  
PETER KOVLER  
JILL AND JOHN LEVI  
EMILY NICKLIN  
BERNARD WINOGRAD

### ACADEMIC YEAR INTERNSHIPS

**Aldermanic Internship Program:** Throughout the academic year, students gain invaluable first-hand insight into the workings of local government and its intersection with neighborhood and community development efforts. The Institute of Politics also provides UChicago Aldermanic Interns with programming opportunities to meet and learn from fellow interns, local government officials and alumni. Students intern in the city's 3rd, 4th, 5th, 20th, 22nd, 32nd and 43rd Wards.

**Urban Policy and Research Program (UPReP):** In partnership with the University of Chicago's Office of Career Advancement, the Crime Lab and Urban Education Lab, and the Office of Civic Engagement, the IOP will launch the Urban Policy and Research Program (UPReP) in January 2014. This program will offer undergraduate and graduate students substantive research and policy internships at local government agencies and create opportunities for UChicago students to apply their rigorous, academic training to essential urban challenges. Participating agencies would include the City of Chicago, the Chicago Public Schools, the Chicago Police Department, and the Department of Juvenile Justice.

### SUMMER INTERNSHIPS

Working alongside the University of Chicago's successful Metcalf program, the Institute offered 163 summer internships to give students opportunities to explore and engage in public service. From legislative offices to think tanks to news agencies, students had the chance to intern at a variety of organizations last summer. Below is a by-the-numbers look at our 2013 highlights. **See the next page for a list of internships for summer 2013.**



#### BY THE NUMBERS

**3,500**

Number of applications for internships offered by the Institute of Politics

**126**

Number of organizations hosting IOP summer internships

**163**

Number of internships at those 126 organizations

#### INTERNSHIPS BY SECTOR

Advocacy/non-profit: **46**  
Government agency: **44**  
Media/communications: **16**  
Political consulting: **11**  
Political/elected officials offices: **35**  
Think tanks: **11**

#### INTERNSHIPS BY LOCATION

Washington, DC: **71**  
Chicago: **63**  
New York: **17**  
Other: **12**

#### FUNDING

Most of the internships paid the students a stipend of \$4,000 for 400 hours of work.



Marina Fang, an IOP 2013 Summer Intern at the Center for American Progress



# INTERNSHIP PROGRAM

## SUMMER 2013 INTERNSHIP SITES

### GOVERNMENT AGENCIES

- Argonne National Lab
- Division of Indian Affairs, Office of the Solicitor
- Illinois Department of Commerce and Economic Opportunity
- New York City Department of Health
- Office of the Governor of Illinois - Health Insurance Exchange
- Office of the U.S. Trade Representative
- U.S. Attorney's Office for the Southern District of California
- U.S. Consumer Financial Protection Bureau
- U.S. Department of Commerce
- U.S. Department of Education
- U.S. Department of Energy
- U.S. Department of the Interior
- U.S. Department of the Treasury
- U.S. Environmental Protection Agency
- U.S. Equal Employment Opportunity Commission
- U.S. Peace Corps
- U.S. Senate Committee on Foreign Relations
- U.S. Small Business Administration
- The White House
- The White House Council of Economic Advisers
- The White House: Office of the Chief of Staff
- The White House: Office of Presidential Correspondence

### ELECTED AND POLITICAL OFFICES

- Office of Alderman Willie Cochran (20th Ward)
- Office of Alderman Brendan Reilly (42nd Ward)
- Office of Alderman Michele Smith (43rd Ward)
- Office of the Cook County Board President
- Office of the Cook County Sheriff
- Office of the Cook County State's Attorney
- Office of the Governor of Massachusetts, Deval Patrick (D)
- Office of the Governor of Texas, Rick Perry (R)
- Office of Illinois State Rep. Christian Mitchell (D)
- Office of Illinois State Senator Pamela J. Althoff (R)
- Office of Illinois State Senator Daniel Biss (D)
- Office of Illinois State Senator Heather Steans (D)
- Office of the Lt. Governor of Illinois, Sheila Simon (D)

- Office of the Mayor of Chicago, Rahm Emanuel (D)
- Office of the Mayor of Newark, Cory Booker (D)
- Office of the Mayor of New York City, Michael Bloomberg (I)
- Office of the Mayor of San Antonio, Julián Castro (D)
- Office of the Ohio State Treasurer
- Office of U.S. Rep. Tammy Duckworth (D-IL)
- Office of U.S. Rep. Randy Hultgren (R-IL)
- Office of U.S. Rep. Paul Ryan (R-WI)
- Office of U.S. Senator Dick Durbin (D-IL)
- Office of U.S. Senator Mark Kirk (R-IL)
- Office of U.S. Senator Rob Portman (R-OH)
- Office of U.S. Senator Marco Rubio (R-FL)
- Office of U.S. Senator Mark Udall (D-CO)

### NONPROFIT AND ADVOCACY GROUPS

- Access Living
- Advance Illinois
- Center for Neighborhood Technology
- CHANGE Illinois
- Chicago International Charter School
- Chicago Lawyers' Committee for Civil Rights
- Chicago Votes' DemocracyCorps
- DonorsChoose.org
- Human Rights Watch
- IFF
- Illinois Association of School Administrators
- Illinois Association of School Boards
- Illinois Coalition for Immigrant & Refugee Rights
- Illinois Education Association
- Illinois Federation of Teachers
- JusticeWorks YouthCare
- Latino Policy Forum
- Legal Services Corporation
- Metropolis Strategies
- National Immigrant Justice Center
- New York League of Conservation Voters
- New York State Council on the Arts
- Noble Network of Charter Schools
- Orleans Public Defenders
- Public Defender Service for D.C.
- Sargent Shriver National Center on Poverty Law
- Southern Poverty Law Center
- Stand for Children
- The John P. and Catherine T. MacArthur Foundation
- The Joyce Foundation

- University of Chicago Crime Lab
- University of Chicago Office of Federal Relations/Institute of Politics
- UEI Consortium for Chicago School Research
- Urban Education Institute
- Vera Institute of Justice
- William J. Clinton Foundation
- World Health Organization

### THINK TANKS

- American Enterprise Institute
- Carnegie Endowment for International Peace
- Carnegie Endowment for International Peace-Beijing Office
- Center for American Progress
- Environmental Law & Policy Center
- Hudson Institute
- New America Foundation
- The Brookings Institution
- The McCain Institute for International Leadership

### MEDIA ORGANIZATIONS

- Blue Engine Media
- CBS 2 Investigative Unit
- CNN
- Pulitzer Center for Crisis Reporting
- Sun-Times Media, a Wrappports Company
- The American Prospect
- The Huffington Post
- The New Republic
- The Onion
- The Weekly Standard

### POLITICAL COMMUNICATIONS & CONSULTING

- 270 Strategies
- AKPD Message and Media
- ASGK Public Strategies
- Axelrod Strategies
- Carmen Group Inc.
- Engine Advocacy
- Freedman Consulting, LLC
- NGP VAN
- Precision Strategies
- Purple Strategies
- Republican Governors Association
- TurboVote

## GOALS FOR 2014

**CONTINUING OUR SUCCESS:** In the summer of 2013, the Institute of Politics offered over 163 internships, with 106 funded directly by the IOP. During the summer of 2014, we plan to expand our summer internship program to closer to 200 internships with more than 125 funded directly by the IOP. By the summer of 2015 (and beyond), the Institute of Politics would like to offer 250 internships in total, providing funding for at least 150.

**MEETING URBAN NEEDS:** In January 2014, the Institute of Politics plans to launch the Urban Policy and Research Program (UPReP). This program will provide substantive academic year internship opportunities in data, research, and policy analysis at City of Chicago agencies for University of Chicago students.

**EXPANDING INTERNATIONALLY:** For the summer of 2014, the Institute of Politics is excited to offer international opportunities. The IOP plans to offer at least 15 internships in cities across the globe. The majority of these will be in embassies and U.S. government agency offices abroad.





## STUDENT CIVIC ENGAGEMENT

The Institute of Politics is committed to involving students in the world beyond the classroom by giving them the opportunities and tools to connect and contribute to the South Side community, and to have an impact throughout Chicago.

### STUDENT CIVIC ENGAGEMENT PROJECTS

**New Americans UChicago** provides students to help individuals in the citizenship pipeline complete applications and prepare for the citizenship exam.

**The Citizen Schools** program takes students into Chicago Public Schools middle schools to teach a “Run for Office” curriculum.

**The IOP TechTeam** program engages students with South Side community-based organizations to provide capacity-building through digital media support.

**The Women in Public Service Project (WPSP)** empowers the next generation of women in public service through mentorship and dynamic learning institutes. This national program, founded in 2011 by then-Secretary of State Hillary Clinton, is now managed by the Global Women’s Leadership Initiative at the Woodrow Wilson International Center for Scholars and the U.S. Department of State.

The **Collegiate Scholars Program** provides high-potential CPS high-school students with mentorship and opportunities to engage with the IOP and our students, events, and speakers.



### TRIPS & SITE VISITS



#### FALL QUARTER 2013

**Within Chicago:** Chicago Ideas Week, Oct. 15, 2013: More than 150 students had the chance to hear leading political newsmakers Jack Abramoff, David Gregory, Ramesh Ponnuru, Amy Walter, Steve Schmidt, Cornell Belcher and David Plouffe discuss and debate the current state of our democracy at work.

**Outside of Chicago:** Springfield, Ill., trip, Nov. 6-7, 2013: Ten students traveled to the Illinois state capitol to witness the Illinois General Assembly in action, meet with legislators, and get an in-depth look at the state legislative process.



# STUDENT CIVIC ENGAGEMENT

## TRIPS & SITE VISITS (continued)

### WINTER QUARTER 2014

**Within Chicago:** Chicago City Council Site Visit, January 2014: Students will gain insight into local politics and will witness Chicago's aldermen in action at this City Council session.

**Outside of Chicago:** Washington, D.C., trip, Spring Break 2014: Students will meet with alumni, employers and other individuals in the public service sector. This trip serves as a unique chance for students to engage with and be exposed to a variety of organizations and careers in the public service and policy arena.

### SPRING QUARTER 2014

**Within Chicago:** Chicago Council on Global Affairs Site Visit, April 2014: Right here in Chicago, students will hear leaders in foreign policy discuss solutions to today's most pressing issues.

**Outside of Chicago:** Springfield, Ill., May 2014: Students will have a second opportunity to visit the state capitol and will meet with organizers and lobbyists to understand advocacy work in action.



## OTHER WAYS STUDENTS GET INVOLVED

### STUDENT ASSOCIATION

This entity, launching in January 2014, includes all students affiliated with the IOP through the following channels:

#### Student Ambassador Program

- Fellows Ambassadors are students who are assigned to one of the fellows visiting campus each quarter. These ambassadors attend events with the fellow they are assigned to and serve as the fellow's assistant while he or she is on campus.
- Events Ambassadors assist with the planning and operations of events and to work closely with visiting guest speakers. These students help manage outreach for events and ensure that our guest speakers have a smooth visit to campus.
- Student Civic Engagement (SCE) Ambassadors participate in one of the SCE projects and serve as liaisons between their project and the larger University of Chicago community.

#### *The Gate*

*The Gate* is an independent, undergraduate publication covering politics and policy on a local, national and international level. With the support of the IOP, *The Gate* provides students with an opportunity to engage with news and to write, edit, and publish political analysis and opinions.

#### UChicago Political Union (UCPU)

The UCPU provides students with an opportunity to raise the level of political discourse by creating a space for individuals with diverse political views to voice and discuss their ideas. This intercollegiate debate league is a productive platform for discussion.



## STUDENT EXECUTIVE BOARD

The Institute of Politics Student Executive Board is the leading body of the IOP Student Association, which encompasses the various avenues for student engagement at the Institute. The SEB both supports staff-led efforts and develops its own student opportunities. The SEB has an independent budget, a healthy contingent of campus leaders and plenty of ideas. It is composed of three committees, which are as follows:

### Events & Marketing Committee:

Working closely with Institute of Politics staff members, this committee oversees the logistics and programming side of IOP events, manages student volunteers and ambassadors, and assists with the creation and implementation of programming ideas.

### Fellows Program Committee:

This committee assists the staff in bringing Fellows to campus and selects the Fellows Ambassadors. The committee also leads the Fellows Ambassadors and works to keep the group engaged both during and after their time with the Fellows.

### Student Civic Engagement Committee:

Each student on this committee is in charge of developing, launching and managing one of the five Student Civic Engagement projects geared toward fostering student engagement in the local community.

## STUDENT EXECUTIVE BOARD MEMBERS

### HAMID BENDAAS

*The College, Political Science '15*  
From Winston-Salem, North Carolina

### NICOLE BITLER

*PhD Candidate, Committee on Evolutionary Biology '16*  
From Menlo Park, California

### YANGYANG CHENG

*PhD Candidate, Physics '15*  
From China

### MIRANDA CHERKAS

*The College, Political Science '15*  
From Ball Ground, Georgia

### WILLIAM FERNANDEZ (Junior Co-Chair)

*The College, Public Policy and History '15*  
From Minneapolis, Minnesota

### CHRISTOPHER HUFF

*Master's Candidate, School of Social Service Administration '14*  
From Chicago, Illinois

### SHAYAN KARBASSI (Senior Co-Chair)

*The College, International Studies & Political Science '14*  
From Fresno, California

### MAIRA KHWAJA

*The College, History, Near Eastern Languages & Civilizations, '16*  
From Pittsburgh, Pennsylvania

### ANGELA LASCALA-GRUENEWALD

*College Student, Political Science & International Studies '14*  
From Lafayette, California

### ALLEN L. LINTON II

*PhD Candidate, Political Science '14*  
From Chicago, Illinois

### CLARENCE OKOH

*College Student, Political Science and Human Rights '14*  
From Birmingham, Alabama

### JACOB RABINOWITZ

*College Student, Political Science and Economics '14*  
From Highland Park, Illinois

### JAIME SANCHEZ JR.

*College Student, Political Science & Comparative Race and Ethnic Studies '15*  
From Fresno, California

### ERIN SIMPSON

*College Student, Public Policy '15*  
From Menomonie, Wisconsin

### ERIC WESSAN

*College Student, Political Science '14*  
From Westport, Connecticut



## COMMUNICATIONS & OUTREACH

The IOP's events and programming have garnered local, national and even international attention through traditional and non-traditional media.

The goal is to continue our presence in the media and make the Institute the go-to organization on all major political issues. We will do this by expanding our media contacts, making our website richer in original content and furthering our reach through social media.

### MEDIA HIGHLIGHTS:

- Associated Press, Bloomberg, CNBC, Daily Beast, Chicago Sun-Times, MSNBC, Talking Points Memo, Chicago Tribune's RedEye, Chicago Tonight, Univision, FOX, and Crain's Chicago Business are just a few outlets that have covered our events and programming. In September, POLITICO's Mike Allen included the announcement of the Fall 2013 Fellows and application process in Playbook.

- C-SPAN has taken a great interest in our events and covered several of our programs since last year, most recently "Five Years Later: A Financial Crisis Symposium." CNBC also broadcast live from the symposium

- See more highlights on page 18.

### ONGOING COMMUNICATIONS:

- Adding and updating our media contacts is an ongoing process to ensure we receive the best coverage. We are meeting with reporters to introduce ourselves and further establish the IOP's programs as news-making events.

- We videotape our events, allowing those who can't attend our events to view our programs online. We will continue to promote the videos, as well as send highlights and newsworthy sound bites to media to further our coverage. We will also create shorter highlight videos to summarize our Speaker Series.

- We send e-newsletters highlighting upcoming events as well as internship and civic engagement opportunities.

### SOCIAL MEDIA:

- With about 3,800 followers on Twitter and approximately 2,000 fans on Facebook, the Institute of Politics' social media channels have not only been a place for discussion, but an excellent way for us to promote our events to increase attendance.

- We seek to increase our followers in both areas, as well as on Instagram, and we ask our panelists to follow us and tweet about their upcoming appearance and engage followers in thoughtful discussions in all political topics. We also will proactively look to increase the number of journalists who follow us on Twitter to ensure that the Institute is a sought-after resource.

- Tumblr is our blogging channel. We are working with our student interns to post a variety of updates, photos and videos that best reflect the IOP and our student engagement.

### REBRANDING & WEBSITE REDESIGN:

- This fall, we began working with Blue State Digital to create modern brand for the Institute of Politics. We are aiming to launch a new website in January 2014, including a new logo and visual identity.



**We look forward to working with you and welcome your input, and advice on our communications. We invite you to follow us on Twitter, tweet about our events and programming and "like us" on Facebook.**





## COMMUNICATIONS & OUTREACH

Fall 2013 Media coverage highlights

**The Beginning of the End of the Financial Crisis, The New York Times - Oct. 29, 2013**

**The New York Times**

"The causes of the crisis and policy response are the focus of a symposium on the financial crisis being held Tuesday in Chicago, hosted by former Treasury Secretary Henry M. Paulson Jr., whose Paulson Institute is affiliated with the University of Chicago, and by David Axelrod, the former adviser to President Obama who now heads the university's Institute of Politics. I took part in a session Tuesday morning on the economics of the crisis. The event can be followed using the Twitter hashtag #fiveyearsafter...."

**Chicago Tribune**

**Financial crisis remains a 'festering sore,' Chicago Tribune - Oct. 29, 2013**

"... more than a dozen government and economic experts who spoke Tuesday at a financial crisis symposium sponsored by the University of Chicago Institute of Politics and the Paulson Institute. Axelrod said it was intended to help participants spot the "need to clean up our messes...."

**Banks safer, leverage down: Paulson, CNBC's Closing Bell - Oct. 29, 2013**

"Five years after the financial crisis, Former U.S. Treasury Secretary Hank Paulson discusses what got the economy on its feet again, and what still needs to be done...."



**Duncan, Hess clash on Common Core, POLITICO - Oct. 25, 2013**

"Education Secretary Arne Duncan and Frederick Hess of the American Enterprise Institute met onstage at the University of Chicago to talk Common Core. It wasn't a prizefight — both tended to structure their responses in paragraphs, and each was careful to say how much he respected the other — but they drew sharp distinctions on a number of issues...."

**The latest on STEM education and the Common Core, WBEZ - Oct. 25, 2013**

"Former Chicago Board of Education Head—and current U.S. Secretary of Education—Arne Duncan arrived back in town yesterday. Early in the day he was in Wheeling inaugurating a state-of-the-art science lab. Later in the the afternoon Duncan took part in a panel hosted at University of Chicago about the implementation of Common Core...."

**WBEZ91.5**

**POLITICO**

**The University of Chicago Institute of Politics Announces Fall 2013 Fellows, POLITICO - Sept. 16, 2013**

Mike Allen's Playbook: "The group includes Vin Weber, a Republican from Minnesota who served six terms in Congress and is one of the most prominent strategists in the GOP; Robin Carnahan, the former Missouri Secretary of State and 2010 Democratic nominee for the U.S. Senate; Miguel Silva, a former Colombian presidential chief of staff and an adviser to several Latin American governments; Amy Walter, national editor of The Cook Political Report and former political director at ABC News; and Ramesh Ponnuru, senior editor at National Review and a leading conservative policy expert...."

**A Talk With Dan Balz of the Washington Post, Chicago magazine - Aug. 15, 2013**

"When I learned that [Dan Balz] was coming to Chicago for an appearance tonight sponsored by David Axelrod's University of Chicago Institute of Politics, I jumped at the chance to interview him...."



**THE HILL**

**Ray LaHood joins UChicago Institute of Politics' Board of Advisors, The Hill - July 9, 2013**

"Former Transportation Secretary Ray LaHood has joined the University of Chicago's Institute of Politics, the program announced on Monday...."





## BUDGET OVERVIEW

	FY2014	YTD
<b>ADMINISTRATIVE</b>	<b>\$1,816,835</b>	<b>\$541,762</b>
Salary and fringe	\$1,663,673	\$511,303
Other administrative expenses	\$153,162	\$30,460
<b>PROGRAMMING</b>		
<b>INTERNSHIPS/CIVIC ENGAGEMENT</b>	<b>\$488,474</b>	<b>\$80,205</b>
General budget	<b>\$318,474</b>	
Internships	\$196,000	\$56,046
Programming	\$97,474	\$14,930
Summer in Washington	\$25,000	\$9,228
Gifts	<b>\$170,000</b>	
Joyce Foundation Grant	\$20,000	
Alphawood Foundation Grant	\$150,000	
<b>FELLOWS PROGRAM</b>	<b>\$480,950</b>	<b>\$81,528</b>
General budget	<b>\$320,950</b>	
Stipends	\$250,000	\$53,500
Housing	\$50,000	\$25,710
Other	\$20,950	\$2,318
Gifts/Grants	<b>\$160,000</b>	
Joyce Foundation Grant	\$35,000	
Pritzker Gift	\$125,000	
<b>EVENTS</b>	<b>\$496,952</b>	<b>\$19,783</b>
General budget	\$321,952	
Gifts/Grants		
Joyce Foundation Grant	\$175,000	
<b>STUDENT EXECUTIVE BOARD</b>	<b>\$13,677</b>	<b>\$90</b>
<b>COMMUNICATIONS</b>	<b>\$69,500</b>	<b>\$54,000</b>
<b>DEVELOPMENT</b>	<b>\$64,000</b>	<b>\$0</b>
<b>TOTAL</b>	<b>\$3,430,388</b>	<b>\$777,368</b>



## NOTES



## NOTES



## NOTES



## NOTES





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