



# WELCOME

A note from the Institute Director

Dear Members of the Board of Advisors:

I am deeply grateful that you accepted my invitation to be a part of the Board of Advisors to the University of Chicago's Institute of Politics. On April 7-8, 2013, many of you will be joining us in Chicago for our first advisory board meeting. I look forward to bringing you up to date on our exciting first quarter and introducing you to our extraordinary staff and Student Advisory Council.



As you know, the Institute officially opened in January 2013, and we hit the ground running in all areas of programming. In the wake of the Newtown, Conn., tragedy, we began our **Speaker Series** with a powerful and evocative panel on “The Politics of Guns in America,” moderated by Tom Brokaw. We then shifted to our core Winter Quarter 2013 program, entitled “Full Access: Inside the Obama & Romney Campaigns.” The “Full Access” series, which spanned six weeks, really resonated with the UChicago student community. Highlights included: “A Conversation with Newt Gingrich” on Feb. 19, where I interviewed the former Speaker; a Saturday afternoon symposium entitled “High-Tech and Highly Targeted: Inside the Obama Campaign’s Digital War Room,” featuring a keynote at lunch by Board of Advisors member David Plouffe; and a March 7 conversation with Gov. Jon Huntsman. Additionally, throughout the Winter Quarter, the Institute hosted an array of dynamic speakers including Secretary Madeleine Albright and California Gov. Jerry Brown.

We used the “Full Access” series as an opportunity to creatively and deliberately launch our **Fellows Program**. Instead of having Fellows in residence for the entire Winter Quarter, we had strategists and journalists involved in the 2012 election reside in Chicago with an office at the Institute House for a week at a time. These Fellows led multiple small group seminars, participated in the week’s larger Speaker Series panels, held office hours, and otherwise engaged in the University and Chicago community. Our first Fellow, Beth Myers, was such a hit that, by popular demand, we asked her to join our Board of Advisors, and we’re pleased that she accepted.

We have also made great headway in terms of our **Internship and Student Civic Engagement Program**. We began with an ambitious goal of funding 50 summer internships for 2013 and have exceeded that mark. In Chicago, Washington and New York, where we will have a large number of UChicago student interns, we have also arranged programming to allow them to interact



## WELCOME

A note from the Institute Director (continued)

and learn from alumni and others in various political and policy positions. In addition to the summer internships, some of our students have participated in internship opportunities in Chicago aldermanic offices and at the Republican and Democratic National Conventions.

Students, and the entire University community, can look forward to additional stimulating programming in the Spring Quarter. You will see in your BOA materials a preview of our Spring Quarter events. We kick off our Speakers Series on April 8 with a panel entitled “What’s Next for the Republican Party?”—moderated by Chris Wallace and featuring Gov. Haley Barbour, Ramesh Ponnuru and Board members Bill Kristol, Mike Murphy and Beth Myers.

We will also host timely panels on political issues ranging from budget brinksmanship to immigration to climate change, as well as programs with luminaries such as Nobel Peace Prize laureate Elie Wiesel; Pulitzer Prize-winning author and human rights activist Samantha Power; and Cass Sunstein, the noted legal scholar and author who served as President Obama’s regulatory chief.

We are also excited to welcome this spring a compelling roster of Resident and Visiting fellows including Haley Barbour; former senator and presidential candidate Gary Hart; Jon Favreau, who recently stepped down after eight years as chief speechwriter for President Obama; former Rep. Steve LaTourette, who recently retired after nine terms in the House; Chris Lu, who served as Cabinet secretary from 2009 until this year; and Bethany McLean, a contributing editor to *Vanity Fair* and co-author of “All the Devils Are Here” and “The Smartest Guys in the Room: The Amazing Rise and Scandalous Fall of Enron.” Each will conduct weekly study groups and participate in other programs with our students.

We look forward to sharing more with you about our operation, our mission and our goals. But most important, we are eager for your advice and input on ways in which we can make our programs even stronger. We have every expectation that we will soon see students who have come through the Institute of Politics’ doors making a difference in the political and policy arenas of our cities, states, country and world. To us, that will be success, and your expertise and guidance will be critical to that success.

David



# MEETING AGENDA

Sunday, April 7, 2013 to Monday, April 8, 2013

## SUNDAY, APRIL 7

### 6:00 p.m. Welcoming Dinner

Please join David Axelrod and the Institute of Politics staff for a relaxing dinner at Spiaggia (980 N. Michigan Ave., Chicago). This will be a great opportunity to meet your fellow Board members and the Institute of Politics staff.

Program:

David Axelrod, Institute Director, Welcome

Darren Reisberg, Executive Director, Introduction

Institute of Politics Staff Introductions and Overview of Programming

## MONDAY, APRIL 8

### 8:00 a.m. Breakfast at the Institute of Politics House (5707 S. Woodlawn Avenue, Chicago)

### 8:15 a.m. Meet with the Student Advisory Council

The inaugural and outgoing Student Advisory Council (SAC) will update you on their contribution to the Institute over the 2012-2013 academic year and their ideas for the future of the Institute. You will also meet the incoming SAC members, who will serve from April 2013 through March 2014.

### 9:15 a.m. Coffee Break

### 9:30 a.m. Brainstorm Session

During this time, the BOA and Institute staff will, among other things, brainstorm about Institute programming—including Speakers Series events, possible Fellows, and student internships and civic engagement opportunities.

### 11:00 a.m. Ribbon-Cutting Ceremony

To celebrate the opening of the Institute's home, we will have a ribbon-cutting ceremony.

### 12:00 p.m. Lunch at University President Robert Zimmer's Home

### 1:30 p.m. Office Hours/Small Group Conversation (optional)

For those who have time, we would like to arrange office hours or small group conversations during the afternoon with IOP students interested in seeking your counsel and learning more about your experiences. We understand that some of you will have to leave or catch up on other work; we would arrange these meetings with students at your convenience.

### 6:00 p.m. Speakers Series Event: "What's Next for the Republican Party?"

We will be kicking off the Spring Quarter with a panel discussion entitled "What's Next for the Republican Party?" moderated by Chris Wallace and featuring Spring Quarter Fellow Gov. Haley Barbour, Ramesh Ponnuru, and Board of Advisors members Bill Kristol, Mike Murphy and Beth Myers.



## MISSION

### Who we are and what we do

The Institute of Politics at the University of Chicago is an extracurricular program designed to nurture in young people a passion for politics and public service.

The nonpartisan IOP gives students an extraordinary chance to interact with a wide array of practitioners across the political spectrum. We also facilitate high-level internships in Washington, state capitals, local governments, media outlets and policy groups, to expose young people to opportunities in the public sphere.

The Institute, housed in a newly renovated building near the heart of the University campus, is open to both graduate and undergraduate students, but with a special emphasis on college students considering career options.

Three sections form the core of the Institute's programming: (1) the hosting of Fellows—operatives, policy-makers, journalists and others—who will design, and engage with students, in weekly study groups that draw on their experiences; (2) an extensive paid internship program based on the University of Chicago's innovative Jeff Metcalf Fellows Program; and (3) a wide-ranging Speakers Series of lectures and panel discussions on issues in politics, media and public policy.

We also promote a spirit of civic engagement among our students, encouraging them to identify activities of their own through which they can have an impact.

The Institute's inaugural director is David Axelrod, former senior advisor to President Obama and a 35-year veteran of American politics and journalism.



## THE UNIVERSITY OF CHICAGO

The University of Chicago is one of the great academic and research institutions in the country, with more Nobel laureates (85) associated with it than any other university in the world. The university is also home to hundreds of MacArthur Fellows, Rhodes Scholars, and recipients of the Presidential Medal of Freedom. Notable alumni include Milton Friedman, Katharine Graham, Kurt Vonnegut, Susan Sontag and Carl Sagan.

The school also has a long tradition of diversity of political thought, embracing innovative thinkers with an array of political viewpoints. The University has given rise to some of the most noted political leaders and thinkers of the last century. The list of alumni and former faculty members includes President Barack Obama, Sen. Paul Douglas, Sen. Carol Moseley Braun, Sen. Charles Percy, Sen. Amy Klobuchar, U.S. Attorney General Edward Levi, U.S. Attorney General John Ashcroft, and U.S. Secretary of State George Shultz.

Alumni of the University also have made prominent contributions to public service journalism, including Washington Post Pulitzer Prize-winning columnist David Broder; New York Times columnist and Board of Advisors member David Brooks; Pulitzer Prize-winning investigative journalist Daniel Gilbert; Pulitzer Prize-winning investigative journalist Seymour Hersh; New York Times editorial board member Brent Staples; and Pulitzer Prize-winning Chicago writer Studs Terkel.



## BOARD OF ADVISORS

The Board of Advisors to the Institute of Politics includes a diverse group of leaders in civic life, politics, business and journalism.

The principal responsibility of board members will be to attend one-day, bi-annual meetings to review the Institute's program and activities. In addition we would ask our board members' assistance in four other areas:

- recruiting of Fellows
- arrangement of rewarding internship opportunities
- outreach to elected and government officials, political operatives, journalists and others to participate in our Speaker Series and other Institute-sponsored events
- promoting the Institute and its activities through any social media outlets used by the board member



Members have no fiduciary duty, and they serve on a volunteer basis in an advisory capacity to the Institute Director and staff.

The bi-annual meetings will take place in Chicago, in the spring and late fall. Board members are appointed to an initial three-year term, which is renewable upon mutual agreement.

## BOARD MEMBERS

**David Brooks**, Op-ed columnist, The New York Times

**Julián Castro**, mayor of San Antonio

**Stephanie Cutter**, former deputy campaign manager, Obama for America

**Larry Grisolano**, partner, AKPD Media

**Doris Kearns Goodwin**, biographer, historian and political commentator

**Brad Keywell**, managing partner and co-founder of Lightbank, co-founder of Groupon

**Bill Kristol**, founder and editor of The Weekly Standard

**Isaac Lee**, president of news, Univision

**Mike Murphy**, Republican political consultant

**Beth Myers**, former senior advisor to Gov. Mitt Romney

**Deval Patrick**, governor of Massachusetts

**David Plouffe**, former senior advisor to President Obama

**Neera Tanden**, president, The Center for American Progress

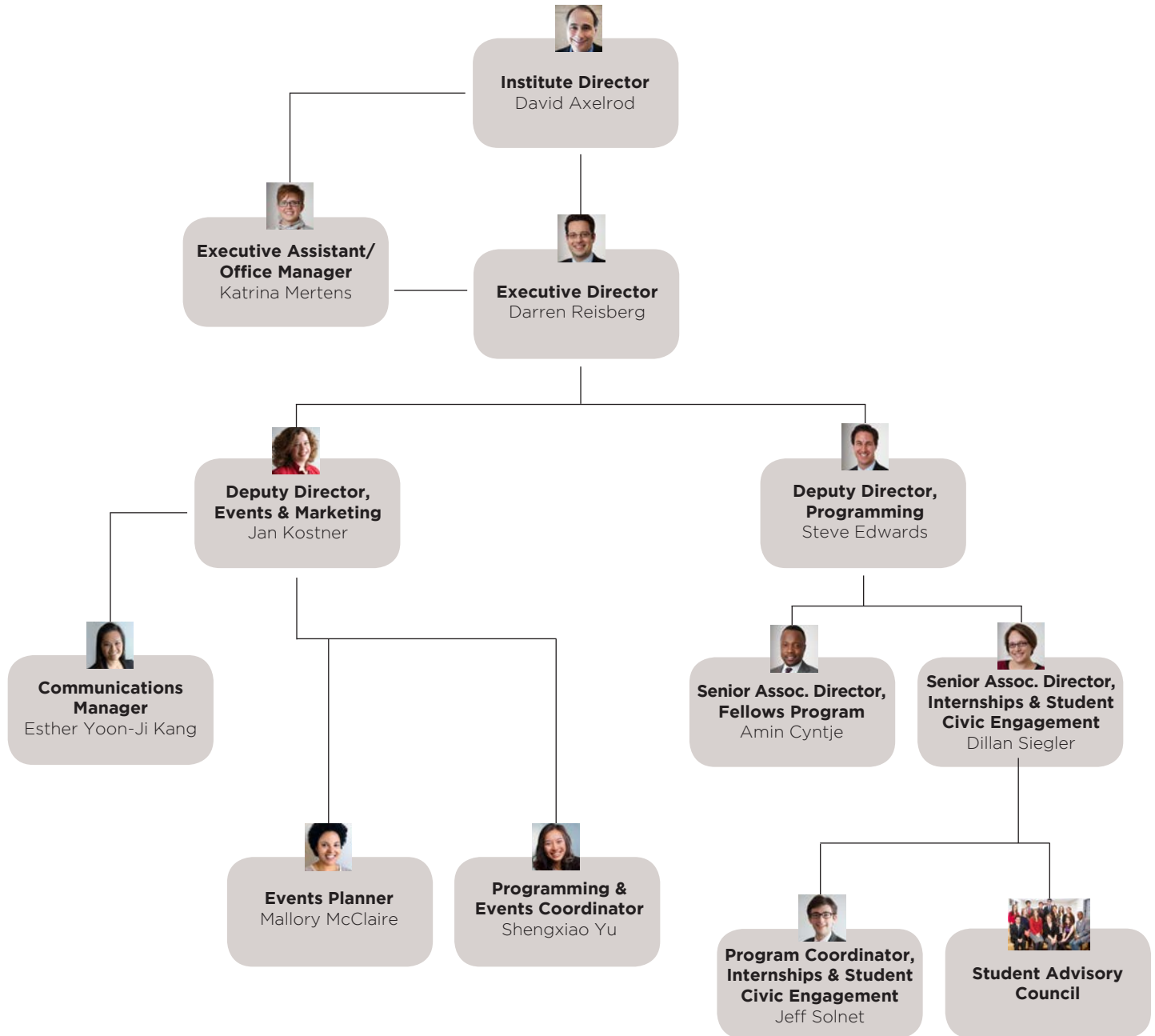
**Bernard Winograd**, president, The Tricoastal Foundation

**Howard Wolfson**, deputy mayor, City of New York



# ORGANIZATIONAL CHART

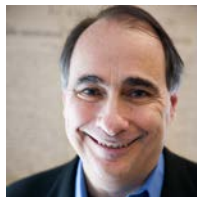
Our staff structure







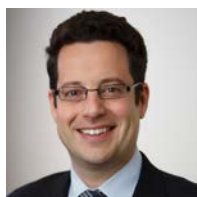
## STAFF BIOS



### **DAVID AXELROD, AB'76**

*Institute Director*

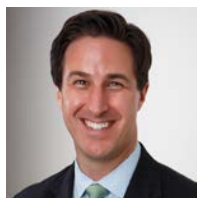
A University of Chicago alumnus, David Axelrod is a 35-year veteran of American politics and journalism. Prior to becoming a political consultant, Axelrod spent eight years as a reporter and columnist for the Chicago Tribune, including a stint as the City Hall bureau chief. As a political consultant, Axelrod has managed media and communications strategy for more than 150 local, state and national campaigns. Axelrod most recently served as senior strategist to President Obama's successful re-election campaign. He served in that same role in then-Senator Obama's 2008 presidential campaign, before going on to serve in the White House as senior advisor to the president. After the 2012 campaign, Axelrod turned his focus to the Institute of Politics to help inspire and train the next generation of leaders.



### **DARREN REISBERG**

*Executive Director*

Darren Reisberg has served as Executive Director of the Institute of Politics since June 2012. Prior to that, and since 2005, Darren worked at the Illinois State Board of Education, most recently as General Counsel and Deputy Superintendent. In those roles, Darren counseled the State Superintendent of Education and State Board of Education on legal, policy and operational matters. Before joining the Illinois State Board of Education, Darren was an employment and labor attorney for four years at the Chicago law firm Sidley Austin LLP. He also worked as a judicial law clerk for U.S. District Court Judge Rebecca R. Pallmeyer, JD'79. Originally from New Jersey, Darren received his JD from Yale Law School and earned his BA in political science at Duke University.



### **STEVE EDWARDS**

*Deputy Director, Programming*

For more than two decades, Steve Edwards has covered politics and public policy as a journalist and program host. His work has appeared on the BBC, Bloomberg News, PBS, and on numerous public radio stations around the United States. Most recently, he spent nearly 14 years at WBEZ, Chicago's NPR member station, where he served as host of the acclaimed daily shows *The Afternoon Shift* and *Eight Forty-Eight*. Steve has moderated numerous candidate debates, hosted the weekly political show *The Best Game in Town*, and was the correspondent for a BBC documentary on Chicago's political culture. A native of Kansas City, he was a Knight-Wallace Fellow at the University of Michigan and earned his A.B. in political science from Amherst College.



### **JAN KOSTNER**

*Deputy Director, Events and Marketing*

Prior to joining the Institute, Jan Kostner served as the Director of Illinois Office of Tourism (IOT), where she spearheaded the state's tourism industry marketing and development efforts. In 2011, through her leadership, tourism expenditures in Illinois returned to pre-recession levels of \$29 billion. She led the Illinois hospitality industry to successfully advocate for the passage of the Travel Promotion Act of 2009, which created BrandUSA, the country's tourism marketing arm to the international community. Kostner also oversaw IOT's \$25 million grant program, to assist Illinois organizations and communities each year in marketing their areas. Prior to joining IOT, Kostner was a senior vice president for Chicago-based public affairs and strategic communications firm Jasculca/Terman, where she was responsible for strategic planning, new client development and company marketing. Kostner holds a bachelor's degree in communications from New England College in Henniker, New Hampshire.



### **AMIN CYNTJE**

*Senior Associate Director, Fellows Program*

Prior to joining the Institute, Amin Cyntje was the director of National Journal Live, where he was responsible for building content and leading the execution of all of National Journal's public policy programs. In this role, he worked closely with National Journal's editors, writers and executives to build nonpartisan programs that engaged national thought leaders on issues of national import. Before joining National Journal, he served as a program manager at the Partnership for Public Service, where he developed strategy, messaging and communications for a nationwide public education campaign to honor America's public servants. Amin has also held positions at Global Impact, the Democratic National Committee, and in the congressional offices of Senator Bill Nelson and Rep. Stephen Lynch. A native of St. Thomas, USVI, Cyntje is a graduate of the George Washington University and Bethune-Cookman College.



## STAFF BIOS



### **DILLAN SIEGLER**

*Senior Associate Director, Internships & Student Civic Engagement*

Since 2008, Dillan Siegler has worked for the University of Chicago's Office of Career Advancement, where she was program director for UChicago Careers in Public and Social Service (UCIPSS), a program she founded in 2010 that provides comprehensive resources and opportunities to more than 1,000 students interested in careers in nonprofit, government, policy and other related sectors. Prior to founding UCIPSS, Dillan developed and managed more than 150 Metcalf internships in the public sector as a member of Career Advancement's Employer Relations and Development team. Prior to her work at UChicago, Dillan managed the Adult Training and Employment Program at CARES Chicago, a small employment-focused non-profit on Chicago's West Side. Dillan has a BA in Psychology from Yale University and an MBA from the Booth School of Business.



### **ESTHER KANG**

*Communications Manager*

From 2006 to 2013, Esther Yoon-Ji Kang was the Web editor at Chicago magazine, where she managed the daily editorial content of [chicagomag.com](http://chicagomag.com). A multimedia journalist, she also reported, wrote, photographed and produced award-winning stories for the website as well as the print magazine. Esther was also the editor of blogs by authors such as Alex Kotlowitz and Carol Felsenthal. Previously she worked as a breaking nation/world news producer for [chicagotribune.com](http://chicagotribune.com), [latimes.com](http://latimes.com), and other Tribune Company websites. Aside from her work on the Web, Esther has covered the Chicago Public Schools and has reported and written for the Chicago Tribune. She holds Bachelor's and Master's degrees from Northwestern University and has taught undergraduate and graduate students in the journalism school.



### **KATRINA MERTENS**

*Executive Assistant/Office Manager*

Since 2010, Katrina Mertens served as executive assistant to the general counsel and deputy superintendent of the Illinois State Board of Education. Prior to assisting the general counsel, she served as an administrative assistant in the special education division for the Board. Katrina moved to Chicago in 2008 from Baltimore, where she worked in the narcotics unit of the Baltimore City State's Attorney's Office. She has an MA in counseling from Roosevelt University and a BS in criminal justice and urban studies from the University of Wisconsin-Milwaukee.



### **MALLORY MCCLAIRE**

*Event Planner*

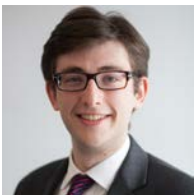
Prior to joining the Institute, Mallory McClaire worked at the Chicago Office of Tourism and Culture where she assisted the Executive Director for three years. Before entering this role, she was a researcher on the Chicago Neighborhood Tourism Project, a groundbreaking assessment of tourism assets in the city's neighborhoods. Her background in event management includes work in Millennium Park, the Chicago Cultural Center and with Mayor's Office of Special Events. Mallory is a Chicago native and holds a B.A. in English from the University of Missouri.



### **SHENGXIAO "SUNSHINE" YU**

*Programming and Marketing Coordinator*

Having received her BA in Comparative Human Development from UChicago in 2012, Shengxiao Yu is excited to be connected with her beloved alma mater through her role at the Institute. During her time as an undergraduate, she served as campus coordinator, and later chair, of the campusCATALYST Nonprofit Consulting Program in partnership with the Public Policy Department. She also served as the Chicago district director of the Millennium Campus Network, a Boston-based nonprofit that aims to empower and unite college students to tackle issues related to global poverty. Shengxiao has spent every summer in her college career in Latin America and is passionate about global development and human rights issues, especially in that region. She also worked as a Resident Assistant at UChicago.



### **JEFF SOLNET**

*Program coordinator, Internship and student civic engagement*

After graduating from Harvard College this past May, Jeff Solnet came to Chicago to serve on President Obama's reelection campaign as a web developer and helped optimize and develop a record-breaking online fundraising platform. During his first year at Harvard, Jeff was elected to the Harvard Institute of Politics Student Advisory Committee and, in his third year, was elected to chair the SAC. He also spent two summers coordinating the Institute's "Summer in Washington" program. During the summer of 2011, Jeff worked as an assistant product manager with Google's Politics and Public Sector product team in Washington, D.C. A native South Floridian, Jeff worked in local politics and successfully managed Frank Barbieri's campaign for the school board of Palm Beach County, the 11th largest school district in the nation. Jeff holds an A.B. in government with a focus in computer science from Harvard University.





## IN THEIR OWN WORDS

UChicago students on their experiences with the Institute of Politics

"Having the opportunity to hear and meet Justice Sonia Sotomayor touched my life in a positive way. It emphasized to me the value of struggle that brought the American Dream to life. Her words prompted me to further examine how asking for assistance in times of struggle ultimately helps to foster humility and compassion for those in need. Justice Sotomayor helped me rediscover the delicate fabric of our humanity and how our very existence depends on how we treat ourselves and others around us." —**Christopher Huff (right), Class of 2014**



"I am glad to have experienced the life of an election judge. It was truly inspiring to see such a high voter turnout; the veteran judges had remarked that this was the highest turnout they had ever seen, even after the election of 2008. I was genuinely happy to see that people were taking their ballots seriously." —**Janey Lee, Class of 2015**

"This was my first time visiting Washington, D.C., and I never would have imagined this would be the way it would pan out. Never would I have thought that a poor Mexican kid from Fresno, California, would get the privilege to meet such important and fascinating people in such an amazing city. We got an insider's view of Washington, and I will never forget it." —**Jaime Sanchez Jr., Class of 2015**

"Jerry Brown was definitely worth the early wake-up. People tend to see California as this model of a blue state, with supermajorities in both the house and the senate. It was eye-opening to hear how Governor Brown, a liberal Democrat, was having to take relatively conservative stances in order to allow California to operate while both fulfilling the functions that he believes the state should fulfill and maintaining a balanced budget." —**Eric Wessan, Class of 2013**



"I was incredibly impressed with Dr. Albright's grace and openness about her path to public service and her experience as Secretary of State. I really enjoyed her insight into her decision-making processes as Secretary of State. Two comments on her decisions stand out to me. When asked about decisions to intervene, she highlighted that, in each case, she had to ask, 'Can you actually make a difference, and how do you do it?' This echoes another point that she made, which was that 'foreign policy is inconsistent.' She seemed to be advocating that no circumstance in which intervention could be a potential solution would be the same as any other, and so there would inherently be inconsistencies—not at the fault of the Secretary, but as a result of the complexity of each situation." —**Nicole Bitler, PhD Candidate**

ciated the candor with which she addressed what it's like to be a woman at the top. What I admire most is her commitment to help other women to reach the same height of achievement that she has reached." —**Jennifer Berger, Class of 2013**

"The most fulfilling part of getting to meet the President was the opportunity to tell my parents about it. Both of my parents are from small towns in Algeria and Iran, and immigrated here on their own. I know they are already proud of me and my limited accomplishments, but I hope seeing an image of their son next to the President, the most powerful man in the world, gives them some more pride in all the work they've done as well. I hope it's something they can send back to their families in those small towns." —**Hamid Bendaas, Class of 2015**

"I have had an amazing experience working for Senator Mark Kirk in Washington, D.C. Working closely with the senator's staff, I have had the opportunity to dig into fascinating policy issues and attend the hearings where those issues are being debated. It's great to know the Institute of Politics will be engaging students in ways that underscore the critical and beneficial role that politics and good government can play in our society." —**Michelle Rodriguez, Class of 2015**



## SPEAKER SERIES & SPECIAL GUESTS

The Institute of Politics brings to the University of Chicago dynamic events every academic quarter, providing a forum for policymakers and other political actors to share their wealth of experience with the University community and the public. During Winter Quarter 2013, our inaugural series featured 69 guest speakers across 20 events attended by more than 4,000 people, in settings ranging from small seminars to sold-out auditoriums. Several sessions generated major local and national television coverage, such as broadcasts on MSNBC and C-SPAN.



## WINTER QUARTER 2013 HIGHLIGHTS

### FULL ACCESS 2012

In the Winter Quarter of 2013, the Institute of Politics embarked on an unprecedented six-week analysis of the 2012 presidential election through a series of major public panels, interviews and seminars. We devoted each week to a different campaign-related theme and organized public programs and seminars around it:

- **Week 1:** Top advisors from each campaign discussed campaign strategy and debate preparation. Speakers included David Axelrod, Eric Fehrstrom, Larry Grisolan, Jim Messina, Beth Myers and Stuart Stevens.
- **Week 2:** Obama pollster and Institute Fellow Joel Benenson, Romney pollster Neil Newhouse, Obama researcher David Binder and GOP pollster Bill McInturff were among the experts who explored the art and science of public opinion and discussed the issue of public polling.
- **Week 3:** We explored the topics of voter targeting and digital strategy with panels such as "High-Tech and Highly Targeted: Inside the Obama Campaign's Digital War Room" and "Mobilizing Coalitions: Understanding the Emerging Electorate." Speakers included Obama campaign manager and Board member David Plouffe, Republican pollster Whit Ayres and Obama Chief Technology Officer Harper Reed.
- **Week 4:** Panels such as "Ads, Messaging and Media Buying in 2012" and "Media Relations in the Digital Age" took an in-depth look at TV commercials, social media and press coverage during a campaign. Guests included Obama Deputy Campaign Manager and Board member Stephanie Cutter, Romney senior advisor Kevin Madden, and New York Times political correspondent Jim Rutenberg.
- **Week 5:** The Institute examined the topic of campaign financing with events like "The Role of Super PACs in 2012 & Beyond" and "Inside the World of Campaign Fundraising." Julianna Smoot, deputy campaign manager for Obama for America; Spencer Zwick, co-founder of Solamere Capital and advisor for Romney for President; Crossroads GPS CEO Steven Law; and Priorities USA Action co-founder Sean Sweeney were among our panelists.

- **Week 6:** We wrapped up the "Full Access 2012" series with a reporters roundtable titled, "Looking Back & Looking Forward: Lessons of the 2012 Campaign." The panel included National Journal's Ronald Brownstein (also an Institute Fellow), Bloomberg's Julianna Goldman, POLITICO's Jonathan Martin, and then-New York Times national political correspondent Jeff Zeleny.

### A CONVERSATION WITH...

In addition to our deep dive into the 2012 campaign, the Institute of Politics hosted guests such as former House Speaker Newt Gingrich and former U.S. Ambassador Jon Huntsman. Gingrich was interviewed by Axelrod in a candid conversation about his career, his presidential run and gridlock in Washington. Huntsman, who sat down with Fox News political analyst and Institute Fellow Juan Williams, discussed U.S.-China relations, the state of American politics and the future of the GOP.

### THE POLITICS OF GUNS IN AMERICA

In the wake of the tragedy in Newtown, Conn., the Institute responded with a powerful and timely conversation about gun legislation that featured Chicago Mayor Rahm Emanuel, Rep. Steve LaTourette, UChicago Crime Lab Director Jens Ludwig, Chicago Tribune columnist Steve Chapman, and moderator Tom Brokaw of NBC.

### WASHINGTON, D.C., KICKOFF EVENT

In advance of the presidential inauguration, we convened key thought leaders for a panel discussion that looked ahead to President Obama's second term, the new Congress and the prospects for movement on a range of public policy issues. Panelists included NBC's David Gregory, New York Times columnist and Board member David Brooks, Sen. Lindsey Graham, Chicago Mayor Rahm Emanuel, and Sen. Claire McCaskill. In the second portion of the afternoon event, Republican strategist Ed Gillespie joined David Axelrod for an insider's view of the 2012 campaign in a conversation moderated by CNN's Candy Crowley.



## SPEAKER SERIES: LOOKING FORWARD



### 2012-2013 GOALS

- Establish the Institute of Politics' presence and value on campus by providing a robust series of high-quality, high-profile speakers and events
- Build strong relations with students, faculty and the University community, including collaborating with student organizations, academic departments, graduate schools and University centers
- Generate significant local and national attention for the Institute, its programs and its mission
- Gain additional insight into the University community, including student needs, capacity and interests

### 2013-2014 GOALS

- Refine calendar of events for maximum reach and impact, built upon the following foundation:
  - a. 8-10 major events each quarter
  - b. 2-3 weekly student-driven series at the IOP house, including a political film series, "Poultry & Politics" and "West Wing Wednesdays"
  - c. Fellows Seminars (M-Th)
- Diversify the mix of topics (local, national and international) and speakers presented (political perspective, experience, race, gender and ethnicity)
- Allow for more student input in event planning and execution
- Expand off-campus audience development and strategic partnership opportunities, (e.g. Chicago Council on Global Affairs, Chicago Ideas Week)
- Establish at least one major conference during which the IOP will convene key thought-leaders and political practitioners for a high-level working session (e.g. Financial Crisis Symposium)
- Significantly extend the digital reach of the IOP, maximizing opportunities in social media, video, web streaming and online content

### EVENTS & SPEAKERS PLANNED FOR SPRING/FALL 2013

#### **What's Next for the Republican Party?**

Featuring Haley Barbour, Bill Kristol, Beth Myers, Mike Murphy and others

#### **Race & Chicago Politics: 30 Years After the Election of Mayor Harold Washington**

#### **The Politics of Immigration Policy**

**Restoring Justice: The Legacy of Attorney General Edward Levi**, featuring U.S. Attorney General Eric Holder and former U.S. Attorney John Ashcroft

#### **U.S. Supreme Court Justice Ruth Bader Ginsburg**

#### **'Lincoln' and the Politics of Patronage**

#### **Women in Politics**

NPR's **Peter Sagal** on PBS' Constitution USA

New York Times' **Matt Bai**

#### **A Conversation with Elie Wiesel**

#### **Climate Change: A Policy Forecast**

Events featuring our **Spring Quarter Fellows**, Haley Barbour, Jon Favreau, Gary Hart, Steve LaTourette, Chris Lu, and Bethany McLean

**Financial Crisis symposium** with the Paulson Institute





## FELLOWS PROGRAM

A cornerstone of the Institute of Politics, the Fellows Program brings in former elected officials, diplomats, journalists and other leading political practitioners to interact with students, faculty and the community. They join us for an entire quarter, work out of the offices at the IOP House, and run non-credit study groups on topics related to their area of expertise, drawing on their first-hand experiences and professional networks to give students insights into politics and policy in action. Fulfilling the University's commitment to the open pursuit of knowledge, they represent a broad array of political views and offer diverse policy perspectives.



## WINTER QUARTER 2013 PROGRAM HIGHLIGHTS

- Eight Visiting Fellows dissecting the 2012 presidential race
- Thirteen Fellows seminars on topics ranging from campaign strategy to messaging, which were open to undergraduates, graduate/professional students, University faculty and staff, and community members
- Student trip to Las Vegas to observe a live focus group around the 2013 State of the Union address
- Students accompanying journalist Fellows such as National Journal's Ron Brownstein and Fox News' Juan Williams in the field as they conducted interviews for upcoming columns and filmed broadcast news segments

## RECENT & UPCOMING FELLOWS

### Winter Quarter 2013 Fellows

- David Axelrod, director, Institute of Politics
- Joel Benenson, chief pollster, Obama for America
- David Binder, researcher and pollster, Obama for America
- Ron Brownstein, editorial director at the National Journal Group
- Larry Grisolano, director of paid media, Obama for America
- Beth Myers, senior advisor, Romney for President
- Ashley O'Connor, director of advertising, Romney for President
- Juan Williams, political analyst at Fox News

### Spring Quarter 2013 Fellows

- Gov. Haley Barbour, former Republican governor of Mississippi
- Jon Favreau, former chief speechwriter for President Obama
- Sen. Gary Hart, former U.S. senator and two-time Democratic presidential candidate
- Rep. Steve LaTourette, former nine-term Republican member of the U.S. House
- Chris Lu, outgoing Cabinet secretary and assistant to President Obama
- Bethany McLean, contributing editor at Vanity Fair, co-author of "All the Devils Are Here" and "The Smartest Guys in the Room: The Amazing Rise and Scandalous Fall of Enron"



# FELLOWS PROGRAM

## HOUSING

As the Institute of Politics moves towards a full cohort of Fellows-in-Residence next quarter, appropriate housing is still being determined. At present, housing options fall into two categories: Hyde Park and downtown Chicago. In Hyde Park, options include The Cloisters, a UChicago-owned apartment building where University professors reside. In downtown Chicago, there are several corporate rentals available approximately eight miles from campus and close to key public transportation options, such as Aqua Apartments.



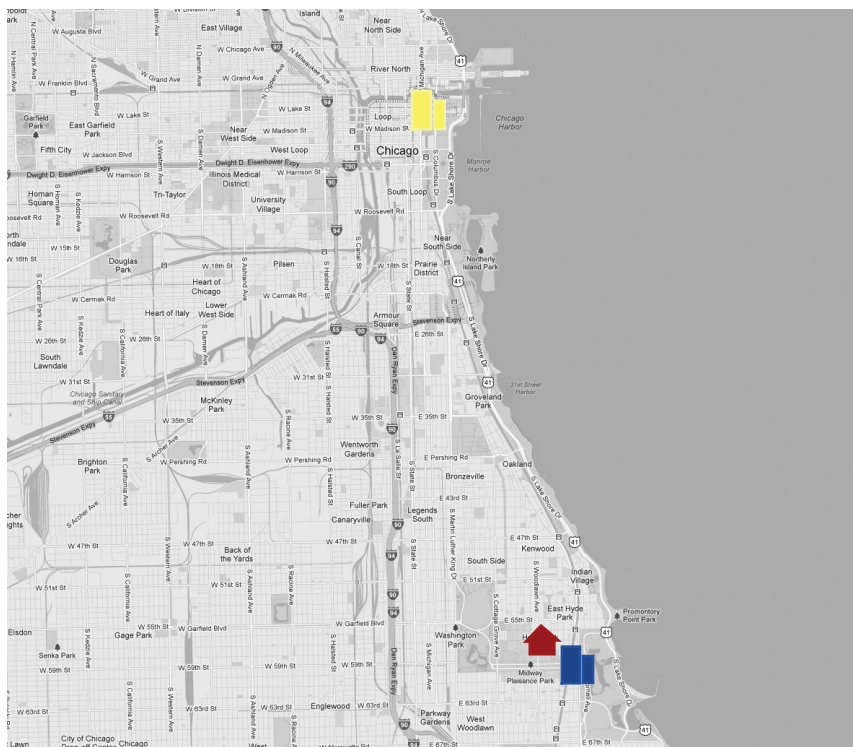
Institute of Politics House  
5707 S. Woodlawn Ave.



The Cloisters  
5801 S. Dorchester Ave.



Aqua Apartments  
221 N. Columbus Dr.



## 2013-2014 FELLOWS APPLICATION PROCESS

The IOP will secure 10 Fellows-in-Residence for the 2013-2014 academic calendar year—five for autumn 2013 and five for spring 2014. The Fellows application and review process will include: application submission, initial screening for completion, application review, finalist interviews and offers of acceptance. An Application Review Committee (ARC)—composed of students, faculty, IOP staff and Advisory Committee Board members—will evaluate all complete applications and select finalists for interviews. ARC will also conduct interviews with finalists and make final recommendations to the Institute Director.

Key dates for autumn quarter 2013 and spring quarter 2014 include:

**March 20:** Spring 2013 Fellows announced, 2013-2014 academic year application posted online, invitations to apply for autumn quarter released

**May 10:** Autumn quarter application deadline

**June 7:** Autumn quarter Fellows determined

**Sept. 9:** Announce autumn quarter Fellows and release invitations to apply for spring quarter fellowship

**Sept. 23:** Week-long orientation for autumn quarter Fellows

**Sept. 30:** Autumn quarter begins

**Nov. 22:** Spring quarter application deadline

**Dec. 13:** Conclusion of autumn quarter fellowship

**Dec. 20:** Spring quarter Fellows determined

**March 24:** Week-long orientation for spring quarter Fellows

**March 31:** Spring quarter begins

**June 13:** Conclusion of spring quarter fellowship

## FELLOWS AMBASSADORS

Through the Fellows Ambassador program, students apply to serve as assistants to the Fellows, attending their events and study groups; being a liaison between the Fellows and the University community; and helping to orient them to the campus, the Hyde Park neighborhood and the city of Chicago.







# INTERNSHIP PROGRAM

The Institute of Politics introduces students to careers in electoral politics, government, public policy and journalism. With internships throughout the academic year and in the summer, students are given unique and substantive opportunities in public service.

## ACADEMIC YEAR INTERNSHIPS

During the school year, students have the opportunity to engage hands on in significant local government and policy internships.

### Aldermanic Internship Program

Throughout the academic year, students gain invaluable first-hand insight into the workings of local government and its intersection with neighborhood and community development efforts. The Institute of Politics also provides UChicago Aldermanic Interns with programming opportunities to meet and learn from fellow interns, local government officials and alumni. Students intern in the city's 3rd, 4th, 5th, 20th, 22nd, 32nd and 43rd Wards.

### Policy Internships

In partnership with Chicago-based government, research and advocacy organizations, students learn about crucial policy concerns, such as crime and immigration, and provide research and writing assistance during substantive internships. Partners include the UChicago Crime and Urban Education Lab, the Young Center for Immigrant Children's Rights and the Chicago Police Department.

## SUMMER INTERNSHIPS

Working alongside the University of Chicago's successful Metcalf program, the Institute will be offering nearly 100 new summer internships in the amount of \$4,000 each, so that undergraduate students can take advantage of these opportunities to explore and engage in public and social service. From legislative offices to think-tanks to news agencies, students will have the chance to intern at a variety of organizations this summer. Below is a by-the-numbers look at our 2013 highlights. **See the next page for a list of internships for this summer.**



### BY THE NUMBERS

**2,000**

Number of applications for internships offered by the Institute of Politics

**95**

Number of organizations hosting IOP summer internships

**105**

Number of internships at those 95 organizations

### INTERNSHIPS BY SECTOR

Advocacy/non-profit: 34  
Government agency: 28  
Media/communications: 14  
Political consulting: 12  
Political/elected officials offices: 15  
Think-tank: 12

### INTERNSHIPS BY LOCATION

Washington, DC: 43  
Chicago: 40  
New York: 12  
Other: 10

### FUNDING

Each internship pays the students a stipend of \$4,000 for 400 hours of work.

Below is a snapshot of how they are funded:

- By the Institute of Politics: 65
- By employers or alumni: 10
- By the UChicago Metcalf Internship Program: 30



# INTERNSHIP PROGRAM

## 2013 SUMMER INTERNSHIP SITES

### GOVERNMENT AGENCIES

- Argonne National Lab
- Consumer Financial Protection Bureau
- Illinois Department of Commerce and Economic Opportunity
- New York City Department of Health
- Office of the Governor of Illinois - Health Insurance Exchange Implementation
- Office of the U.S. Trade Representative
- U.S. Attorney's Office
- U.S. Department of Commerce
- U.S. Department of Education
- U.S. Department of Energy
- U.S. Department of Homeland Security
- U.S. Department of Treasury
- U.S. Environmental Protection Agency
- U.S. Equal Employment Opportunity Commission
- U.S. Peace Corps
- U.S. Small Business Administration
- The White House
- The White House Council of Economic Advisers

### ELECTED AND POLITICAL OFFICES

- Office of Chicago Mayor Rahm Emanuel (D)
- Office of the Cook County Board President
- Office of the Cook County Sheriff
- Office of the Cook County State Attorney
- Office of Governor Rick Perry (R)
- Office of Governor Deval Patrick (D)
- Office of the Illinois Attorney General (D)
- Office of the Lt. Governor of Illinois (D)
- Office of Mayor Julián Castro (D)
- Office of New York City Mayor Michael Bloomberg (I)
- Office of Illinois State Senator Kwame Raoul (D)
- Office of Senator Marco Rubio (R)
- Office of Illinois State Senator Pamela J. Althoff (R)
- Office of Ohio State Treasurer Josh Mandel (R-OH)

- Office of U.S. Rep. Randy Hultgren (R)
- Office of U.S. Rep. Paul Ryan (R)
- Office of U.S. Rep. Tammy Duckworth (D)
- Office of U.S. Senator Rob Portman (R)

### NONPROFIT AND ADVOCACY GROUPS

- Access Living
- Advance Illinois
- American India Foundation
- Better Government Association
- Center for Neighborhood Technology
- CHANGE Illinois
- Chicago International Charter School
- Chicago Lawyers' Committee for Civil Rights
- D.C. Public Defender Service
- DonorsChoose.org
- Hudson Institute
- Human Rights Watch
- IFF
- Illinois Association of School Boards
- Illinois Coalition for Immigrant and Refugee Rights
- Illinois Education Association
- The John D. and Catherine T. MacArthur Foundation
- JusticeWorks YouthCare
- Latino Policy Forum
- Legal Services Corporation
- Metropolis Strategies
- National Immigrant Justice Center
- Noble Network of Charter Schools
- Orleans Public Defenders
- Sargent Shriver National Center on Poverty Law
- Southern Poverty Law Center
- The Center for Neighborhood Technology
- The Clearing House
- The Joyce Foundation
- TurboVote (in conversation)
- UChicago Office of Federal Relations/Institute of Politics
- Urban Education Institute

- Vera Institute of Justice
- William J. Clinton Foundation

### THINK TANKS

- Cato Institute
- Carnegie Endowment for International Peace
- Center for American Progress
- Council on Foreign Relations
- Environmental Law & Policy Center
- Foreign Policy Initiative
- Hudson Institute
- Institute for Social Policy and Understanding
- New America Foundation
- Show-Me Institute
- The Brookings Institution

### MEDIA ORGANIZATIONS

- Atlantic Media Company
- Blue Engine Media
- CBS 2 Investigative Unit
- CNN
- Engine Advocacy (in conversation)
- Freakonomics Radio (WNYC)
- MSNBC
- The American Prospect
- The Hill
- The Huffington Post
- The New Republic
- The Onion
- The Weekly Standard (in conversation)

### POLITICAL COMMUNICATIONS & CONSULTING

- 270 Strategies
- ASGK Public Strategies
- Blue State Digital
- Carmen Group Inc.
- Freedman Consulting, LLC
- GMMB Political Consulting
- McGuireWoods Political Consulting
- Purple Strategies
- Republican Governors Association

## PLANS FOR 2014

**Summer internship program:** During the summer of 2014, we plan to expand our summer internship program to closer to 150 internships with more than 100 sponsored directly by the IOP. By the summer of 2015 (and beyond), the Institute of Politics would like to sponsor 150 summer internships and partner with other campus programs to offer closer to 200 summer internships in the public service sector.

**Academic year internship programs:** During the 2013-2014 academic year, the Institute of Politics plans to launch the Urban Research and Policy Internship Program through which undergraduate and graduate students will be placed in Chicago-based government agencies to provide comprehensive research and policy support. The interns' work will enhance these government agencies' capacity in the areas of research and data analysis. Interns will learn how government agencies function and will get to make useful connections for their future careers.



## STUDENT CIVIC ENGAGEMENT

The Institute of Politics is committed to involving students in the world beyond the classroom by giving them the opportunities and tools to connect and contribute to their neighborhood, their city, and their country.

### TRIPS & EXPERIENCES

The Institute creates opportunities for students to leave campus for visits with policymakers, political practitioners, journalists and other players in the public arena. In the past six months, more than 150 students have participated in the following civic engagement trips and experiences:



**President Obama at Hyde Park Academy:** Five students attended the president's talk at a local high school about gun violence and had the chance to meet him.

**Republican and Democratic National Conventions:** Twelve students interned at the RNC and DNC, helping POLITICO produce events and content during and assisting the Convention Committees with their operational and administrative needs.

**Chicago Tribune Editorial Board:** Five students attended a Chicago Tribune Editorial Board meeting to observe a conversation about the paper's political endorsements and to learn how influential journalists make decisions about the candidates they endorse.

**Sonia Sotomayor:** A group of students met Supreme Court Justice Sonia Sotomayor and heard her discuss her new book about her rise from poverty to become the first Latina in the Supreme Court.

**Chicago Ideas Week:** Seven students attended a Chicago Ideas Week session featuring City of Chicago Mayor Rahm Emanuel to learn about the city's focus on innovation.

**Election Judges:** Twenty students served as Election Judges in Chicago's 32nd Ward. They attended a training before election day and devoted 16 hours on Nov. 6, 2012, to helping Chicagoans vote in the national election.

**WBEZ/Civic Reflection Project:** Seven students attended a conversation at WBEZ, the local NPR affiliate, about a politically-themed poem. They engaged in a discussion with other students

from Chicago about what the election and political engagement means for them. The conversation was recorded and made available on WBEZ's website.

**Illinois Legislative Lame Duck Session:** Seven students traveled to Springfield, Ill., in January 2013 to attend meetings with Republican and Democratic State Senators, agency heads and lobbyists, and to watch the political process in action.

**IOP Kick-off in Washington, D.C.:** Four students attended the D.C.-based launch event for the Institute of Politics and toured the Pentagon, the CIA and the U.S. Capitol.

**Chicago City Council Visit:** Fifty students attended a City Council meeting to see our local government in action, hear from Alderman and UChicago alum Will Burns, and meet with Mayor Rahm Emanuel.

**National Campaign Conference:** Two students represented UChicago at the National Campaign Conference, where 23 schools across the country convene to discuss political engagement on their campuses.

**Conservative Political Action Conference (CPAC):** Institute staff took three students to D.C. to attend the conservative convention and hear from various prominent political figures.

**Spring Break 2013 Trip to D.C.:** Twenty students attended meetings with alumni in public service to learn about their work and their career paths. Visits included the State Department, Human Rights Watch, the Brookings Institution and the Executive Office of the President.







# STUDENT CIVIC ENGAGEMENT

## CONVERSATIONS & SPECIAL EVENTS

Students have the opportunity to hear from seasoned political figures, prominent policymakers and journalists in smaller group settings. In these sessions, students are able to ask any questions they would like and often learn many off-the-record tips from these well-respected practitioners. Almost 250 students have participated in these conversations to date.

**Madeleine Albright:** Twenty-five women had the opportunity to be part of a candid conversation about Albright's career and her role as the first female Secretary of State.

**Jerry Brown:** Eighty students attended a breakfast chat with the California governor, who answered all of their questions about his long political career.

**Newt Gingrich:** Forty College Republicans met in a small-group setting with former Speaker of the House Newt Gingrich. He responded to all the students' questions and shed light on his experience as a presidential candidate.

**Michael Bloomberg:** Thirty students attended an event at which the New York mayor was interviewed by former Secretary of the Treasury Hank Paulson. Bloomberg discussed



his extensive career in business and politics and talked about his approach to the challenges of crime and public safety.

**David Wasserman:** Seventy students heard from The Cook Political Report journalist, who was able to name candidates and projections for any of the 435 congressional districts.



## ONGOING PROJECTS

From immigration to educational policy, these student-driven projects offer participants the opportunity to explore a particular issue in the long-term, through both discussion and action in the surrounding community.

**Citizenship Project:** In partnership with the Illinois Coalition for Immigrant and Refugee Rights, UChicago students help tutor community members to prepare for the U.S. Citizenship exam. Students also have the opportunity to meet with and discuss the broader U.S. immigration policy debate with experts in the field of immigration policy.

**Chicago Public Schools mentoring:** Once a week, UChicago students spend 90 minutes at two middle schools in Chicago's Back of the Yards and Pilsen neighborhoods, teaching students about politics and campaigns with a new "Run for Office" curriculum that teaches how to outline a platform, write speeches, finance campaigns and more.

**UChicago Policy Congress:** Undergraduate and graduate students from various majors and professional schools partner to plan a series of policy forums—on topics ranging from health care to education reform to safety—for Chicago's South Side high school students. Students then convene a day-long congress to discuss and vote on the policy solutions.



## STUDENT ADVISORY COUNCIL

The Institute of Politics Student Advisory Council is the leading body of the IOP Student Association, which encompasses the various opportunities for student engagement that the Institute provides. The SAC has an independent and autonomous budget, a healthy contingent of campus leaders and plenty of ideas. As the IOP moves forward into the spring and the next academic year, the Student Advisory Council will look to lead campus involvement and participation. The SAC has four committees, each corresponding to a larger Student Association committee of the same category. The committees are as follows:

### **Chairs Committee/ UChicago Political Review and UChicago Political Union**

The SAC Chairs oversee the UChicago Political Union and the Political Review. The Union, which launched in January, has a consistent attendance of 40 students. The Political Review, which was started by two SAC members has a healthy staff of 74 students and is planning a soft launch in the Spring, with a full launch coming in autumn 2013.

### **Events Committee/ Ambassadors**

This committee oversaw the logistics and programming side of IOP events this past year, managing student volunteers as well as assisting with programming ideas. Moving forward the Committee will be tasked with developing programming that the SAC and Student Association initiate independently in addition to the staff events.

### **Fellows Committee/ Ambassadors**

This committee has worked over this past year to establish the systems and processes by which Fellows Ambassadors are selected, as well as to work in concert with the Institute of Politics staff to bring Fellows to campus. The Student Advisory Council members have also been part of the Fellow Ambassadors Selection Committee.

### **Student Civic Engagement Committee/Ambassadors**

This committee has launched two self-initiated projects, both of which have been great successes: the Citizens Schools teaching opportunity, in which students teach electoral politics in local schools, and an immigration tutoring initiative on campus that helps non-citizens at UChicago and in the community pass the naturalization examination.

## SAC MEMBERS

### **SHAYAN KARBASSI**, Co-Chair

*College Student, International Studies & Political Science '14*

A third-year International Studies and Political Science double major, Shayan Karbassi has two passions: foreign affairs and education reform. Shayan is very involved within the South Side of Chicago through his work with schools and other organizations that seek to improve the quality of public education. Shayan is currently the student coordinator for Winning Words, a program of the Civic Knowledge Project within the Division of the Humanities that seeks to enrich the lives of South Side elementary, middle and high school students through an education in philosophy. In addition to his involvement with schools, Shayan has also worked on two Chicago-based political campaigns.

### **KATHARINE MARSDEN**, Co-Chair

*College Student, History '13*

Katharine Marsden is a fourth year undergraduate in the College majoring in History. Her political involvement began at 16, when she served as a page in the United States Senate. More recently she worked as a policy intern for then-Utah State Senator Ben McAdams. She is also involved with South Side Scribblers, The Maroon and the Student Alumni Committee.

### **NICOLE BITLER**

*PhD Student, Committee on Evolutionary Biology '16*

Nicole Bitler is a second year graduate student with the Committee on Evolutionary Biology. A native to Menlo Park, Calif., Nicole received her B.A. from Stanford University in the Program in Human Biology in 2011 and then joined the University of Chicago community to pursue an interest in the effects of climate change on species movement over time. As an undergraduate, Nicole spent a quarter at Stanford in Washington working as an intern for Sen. Ron Wyden and returned to D.C. to work at The Kaiser Family Foundation on the Affordable Care Act. While in Chicago, Nicole has worked on the Obama for America campaign. She hopes to bring more scientists from the Biological and Physical Sciences into the political conversation.

### **KATHRYN HAGERMAN**

*MA/MPP Student, Center for Middle Eastern Studies & Harris School of Public Policy*

Kathryn Hagerman is a third year MA/MPP candidate in the Center for Middle Eastern Studies and the Harris School of Public Policy. She was elected Graduate Liaison to the Board of Trustees for the 2012-2013 academic year. She also serves on the boards of the Chicago Policy Review and the Middle Eastern Studies Student Association, is a member of the Committee on International Affairs in Public Policy, and represents Middle Eastern Studies on the Social Sciences Graduate Student Activities Committee. A longtime member of the Chicago Council on Global Affairs, she was appointed in 2012 to its new board of Young Professional Ambassadors. Kathryn earned a B.A. in International Relations from Syracuse University in 2003. Prior to entering the University of Chicago, she







# STUDENT ADVISORY COUNCIL

## SAC MEMBERS (continued)

worked as an executive assistant in a Chicago law firm specializing in sports and entertainment law and intellectual property. She returned to campus in autumn 2013 after a summer in Washington D.C., working in the Department of State's Bureau of Consular Affairs.

### ANGELA LASCALA-GRUENEWALD

*College Student, Political Science & International Studies '14*

With a passion for political movement and a firm belief in the power of civic engagement on the local, national, and international levels, Angela has focused her studies on Contemporary Middle Eastern politics and Human Rights Law. She spent her past summer living in Amman, Jordan, and greatly enjoyed the opportunity to volunteer and study in such a beautiful and dynamic part of the world. On campus, she plays soccer for the University of Chicago and helps direct Splash!, a student-run organization that develops after-school education programs for high-school students.

### JULIE JUNG HUH

*College Student, Philosophy '14*

Julie Jung Huh, a third year in the College studying philosophy, is always striving to strike a balance between theory and practice. She fulfills her theoretical interests by studying philosophy, but she is also heavily involved in politics, especially international affairs. She is a member of the prestigious UChicago Model United Nations Team and has competed for all three years. She was also part of the Secretariat for the UChicago Model UN Conference as chief technology and communication officer during her second year. A native of Los Angeles, Julie enjoys making good coffee lattes (she currently works at Harper Café) and hip-hop dancing.

### ALLEN L. LINTON II

*PhD Student, Political Science*

Throughout his time at the University of Chicago, Allen Linton has been intimately focused on understanding the study and practice of politics. Upon receiving his B.A. with honors in political science in 2011, he decided to remain at UChicago to pursue his PhD in American Politics, specializing in youth politics, new/social media, and local electoral contests. While an undergraduate, Allen served as the inaugural Community and Government Liaison in student government and has worked on political campaigns at the local, state and national levels.

### SARAH MORELL

*College Student, Political Science '15*

A Washington, D.C., native, Sarah has always been passionate about government and public service. As a first year, she interned at Obama for America Headquarters in Chicago as a member of the media team. In the summer of 2012, she interned in the Office of Sen. Kirsten E. Gillibrand (D-N.Y.), and was also an intern in the inaugural Institute of Politics delegation to the Democratic National Convention in Charlotte. Her policy interests include diplomacy, foreign affairs and national security. In her spare time, Sarah enjoys reading *The Economist*, watching "The West Wing," and drinking coffee. She is a frequent contributor to *The Chicago Maroon*, and is vice-president of Crown House.

### HAMID BENDAAS

*College Student, Political Science '15*

Hamid was born in Winston-Salem, N.C., and lived there until coming to Chicago. Both of his parents are immigrants, his father from Algeria and his mother from Iran. Hamid became interested in pursuing a path in politics after doing community organizing work this summer, including public outreach for the Chicago Teachers' Union leading up to the strike. His top political interests are education policy, the interaction of religion and politics, and foreign diplomacy with Iran. On campus, he is very involved in Students for Education Reform, writing for the *Chicago Maroon*, filmmaking projects with Fire Escape Films, and intramural sports. His other interests include philosophy, theology, poetry and film. He also has an undying loyalty to the Minnesota Vikings.

### JAIME SANCHEZ JR.

*College Student, Political Science & Comparative Race and Ethnic Studies '15*

Though far from his home state of California, Jaime relishes every minute at the University of Chicago. This can especially be seen through his multiple commitments on and off campus. During his first year, Jaime worked at the Woodlawn office of 20th Ward Alderman Willie B. Cochran, where he was able to experience many of the issues that faced the local community around UChicago. Additionally, Jaime is a member of the OMSA Advisory Board, which advises on plans of action to address the needs of students of color on campus. He was appointed for a second term this year and serves as the Institute of Politics' liaison to OMSA. In June 2012, he worked for the University's Office of Civic Engagement, where he contributes to many key University initiatives across Chicago and beyond.

### DAPHNA GALL

*College Student, Fundamentals & East Asian Languages and Civilizations '13*

A fourth-year in the college, Daphna spends much of her time divided between her two main extracurricular pursuits: Model UN and rowing. She currently serves as the Secretary-General of ChoMUN, the Chicago Model United Nations Conference, and will be finishing her term as President of the University of Chicago Crew Team this December. Outside of extracurriculars, she attends classes in her two divisions. She is double-majoring in the Fundamentals Program: Issues and Texts, and East Asian Languages and Civilizations, and would love to speak to you about the connections between Homer and Confucius if you have the time.

### JEREMY SAWYER

*College Student, Economics & Law, Letters, and Society '13*

Jeremy Sawyer is a second-year in the College studying Economics and Law, Letters, and Society. A native of Sharon, MA, he worked as a policy intern this summer at the Americans for Tax Reform Foundation in Washington, DC. On campus, he is the Editor-in-Chief of Counterpoint, a political quarterly, and the Associate Domestic Law Editor of the University of Chicago Undergraduate Law Review.



## COMMUNICATIONS & OUTREACH

Since the announcement of the University of Chicago Institute of Politics in January 2012, the IOP's events and programming have garnered local, national and even international attention through traditional and non-traditional media.

The goal is to continue our presence in the media and make the Institute the go-to organization on all major political issues. We will do this by expanding our media contacts, making our website richer in original content and furthering our reach through social media.

### MEDIA HIGHLIGHTS:

- Associated Press, Bloomberg, Daily Beast, Chicago Sun-Times, MSNBC, Talking Points Memo, Chicago Tribune's RedEye, Chicago Tonight, Univision, FOX, and Crain's Chicago Business are just a few outlets that have covered our events and programming. In March, POLITICO's Mike Allen included the announcement of the spring Fellows and application process in Playbook.
- C-SPAN has taken a great interest in our events and covered several of our programs since November 2012, covering "A Conversation with David Axelrod," "Campaign Strategists: 2012 Explained" and "Inside the World of Fundraising." We are in conversations with them to cover several of our spring programs as well.

- **See more highlights on pages 21-22.**

### ONGOING COMMUNICATIONS:

- Adding and updating our media contacts is an ongoing process to ensure we receive the best coverage. We are meeting with reporters to introduce ourselves and further establish the IOP's programs as news-making events.
- We videotape all of our events, allowing those who can't attend our events to view our programs online. We will continue to promote the videos, as well as send highlights and newsworthy sound bites to media to further our coverage. We will also create shorter highlight videos to summarize our Speaker Series.
- We send e-newsletters highlighting upcoming events as well as internship and civic engagement opportunities.

### SOCIAL MEDIA:

- With more than 2,000 followers on Twitter and approximately 1,300 fans on Facebook, the Institute of Politics' social media channels have not only been a place for discussion, but an excellent way for us to promote our events to increase attendance.
- We seek to increase our followers in both areas, and we ask our panelists to follow us and tweet about their upcoming appearance and engage followers in thoughtful discussions in all political topics. We also will proactively look to increase the number of journalists who follow us on Twitter to ensure that the Institute is a sought-after resource.
- Tumblr is our blogging channel. We are working with our student interns to post a variety of updates, photos and videos that best reflect the IOP and our student engagement.

### REBRANDING & WEBSITE REDESIGN:

- Plans are under way to create a modern brand for the Institute of Politics. We are reaching out to several creative firms including the University's creative department for proposals to redesign our logo as well as update our website. The goal is to have a beta site in late August and introduce the site and logo at the beginning of the 2013-2014 school year.

**We look forward to working with you and welcome your input, and advice on our communications. We invite you to follow us on Twitter, tweet about our events and programming and "like us" on Facebook.**





## COMMUNICATIONS & OUTREACH

### 2012-2013 Media coverage highlights

#### **Mike Allen's Playbook, POLITICO - March 20, 2013**

"Former governor and GOP chair Haley Barbour; former senator and presidential candidate Gary Hart; and Jon Favreau, who recently stepped down after eight years as chief speechwriter for President Obama, are among a roster of Resident and Visiting Fellows this spring at the University of Chicago's new Institute of Politics. That roster includes former Rep. Steve LaTourette, who recently retired after nine terms in the House; Chris Lu, former White House Cabinet secretary from 2009 until this year; and Bethany McLean, a contributing editor to Vanity Fair, and co-author of 'All the Devils Are Here and The Smartest Guys in the Room: The Amazing Rise and Scandalous Fall of Enron.'" [Read the story »](#)

**POLITICO**

#### **Jon Huntsman discusses U.S-China relations, domestic politics, UChicago News - March 20, 2013**

"Huntsman was on campus for a wide-ranging discussion with Fox News political analyst Juan Williams on the future of U.S.-China relations and the state of U.S. politics. The March 7 interview was the final event of the non-partisan Institute of Politics' five-week, in-depth examination of the 2012 presidential campaign and election, which brought former candidates, advisors, strategists, pollsters, and fundraisers from both political parties to campus." [Read the story »](#)

#### **Gingrich, Axelrod Talk Politics, Demographics & The Future Of The Republican Party, Progress Illinois - Feb. 20, 2013**

"In front of a more than 600-person audience, former speaker of the house and Republican presidential candidate Newt Gingrich sat down for a 90-minute conversation with former White House senior adviser, President Obama's 2012 campaign manager, and new MSNBC correspondent David Axelrod at the University of Chicago's Institute of Politics last night." [Read the story »](#)

#### **A model of success, The Chicago Maroon - Feb. 14, 2013**

"The IOP is exactly the kind of high-profile, resource-intensive enterprise that the University needs. It addresses the basic need for a student political outlet and brings political leaders to campus on a regular basis. The Institute has drawn positive media attention for a number of its events, such as a panel on gun violence that included Tom Brokaw and Rahm Emanuel and a campaign strategy event that included top advisers to both Obama and Romney. Events like these stimulate debate on campus and reinforce the idea that the University of Chicago is more than just a bastion of abstraction and academia. By hosting these experts, we project an intellectual but pragmatic face to the world." [Read the story »](#)

**The Chicago Maroon**



#### **Brain trust: Inside the campaigns on MSNBC's The Daily Rundown - Feb. 6, 2013**

"The Daily Rundown's Chuck Todd sat down with the 'brain trusts' of the Obama and Romney campaigns. Eight of the men and women who steered the presidential campaigns joined Chuck at The University of Chicago's Institute of Politics for a rare conversation about the 2012 race and how it is shaping the political environment heading into the next presidential election in 2016." [Watch MSNBC's highlights »](#)

#### **David Axelrod on His Move to the University of Chicago, Chicago magazine - February 2013**

"I actually felt a kind of frustration in my days at the U. of C. It was very inward-looking and intense, and I was more interested in the world outside. I had come to Chicago [from New York City, where he grew up]



## COMMUNICATIONS & OUTREACH

### 2012-2013 Media coverage highlights (continued)

because the U. of C. was such a great school and because the city had this tremendously rich political life. I wasn't just interested in books; I wanted to participate in what was going on outside." [Read the story »](#)

#### **Big data and big politics: Harper Reed, David Plouffe at U of C, Crain's Chicago Business - Feb. 22, 2013**

"White House advisor David Plouffe and the Obama campaign's top techie, Harper Reed, will share the stage along with other Team Obama veterans Jeremy Bird, national field director, Teddy Goff, digital director, Joe Rospars, chief digital strategist, and Dan Wagner, chief analytics officer.... Team Obama techies have been in the spotlight for a while, but rarely have this many of the actors gathered in the same place.... Corporate techies could learn a thing or two from this team.... If you want to feed your inner geek, here's your chance." [Read the story »](#)



#### **David Axelrod, WTTW's Chicago Tonight - Jan. 31, 2013**

"For me, the objective now is to try and encourage young people to go into the public arena. If I can share my enthusiasm and bring other practitioners in, Republicans and Democrats, to share their enthusiasm for public service, for politics, and give kids a sense of how it all comes together—and maybe inspire them to go into the arena—that would be a wonderful legacy." [Watch the video »](#)

#### **Emanuel part of Chicago gun control panel, ABC7 - Jan. 16, 2013**

"Speaking on the panel debating solutions to the issue of gun violence in the US, Emanuel said he believes we need stronger laws banning assault weapons and high capacity ammunition clips, legislation that has stalled in Springfield. The panel included diverse opinions including a former congressman strongly endorsed by the NRA. Tom Brokaw moderated the discussion." [Watch the video and read the story »](#)



#### **Tom Brokaw on Chicago's gun problem, WBEZ - Jan. 15, 2013**

"Decorated newsman and author Tom Brokaw is in Chicago to moderate a discussion about the politics of guns at the University of Chicago's Institute of Politics. Before heading to Hyde Park, he stops by The Afternoon Shift (assuming his plan arrives on time, fingers crossed)." [Listen to the interview »](#)

## The New York Times

#### **Obama Strategist Plans Post-Vote Academic Role, New York Times - Jan. 19, 2012**

"Despite its location in a Democratic-leaning town (and in President Obama's home neighborhood) and despite Mr. Axelrod's work for many Democratic candidates here, the institute will be nonpartisan, officials from the university said. Mr. Axelrod said he had asked Mike Murphy, a Republican consultant, to serve on an advisory board along with a long list of others. And university officials said they had met with college Republican leaders, among others, as they considered the notion. 'I hope that this institute produces leaders within both parties — and beyond the parties,' Mr. Axelrod said, adding that the entire program was 'a studiously nonpartisan or multipartisan exercise.'" [Read story »](#)

#### **David Axelrod launching Institute of Politics at the University of Chicago - Jan. 19, 2012**

"President Obama's top strategist, David Axelrod, is launching an Institute of Politics at his alma mater, the University of Chicago, to create bipartisan programs bringing big names in politics to campus and internships for students." [Read story »](#)